

Thinking Differently. Acting Positively.



Connect with the UK's network of corporate
travel & meetings professionals

ITM

INSTITUTE OF TRAVEL & MEETINGS

Connect with ITM

To join visit – www.itm.org.uk/membership

Become an ITM Connect member – Free

ITM Connect membership gives professionals the opportunity to connect to the UK business travel & meetings buyer-led association at no cost.

As a corporate buyer, supplier or industry practitioner, you are eligible to become an ITM Connect member and receive access to ITM and GBTA Europe news updates plus our networking and knowledge services:

Network

- Complimentary access to regional events
- Reduced rates to ITM events

Tools & resources

- Complimentary access to the ITM Connect Zone with fundamental “How To...” guides and resources
- Reduced rates to ITM resources such as research reports and white papers

Begin your business travel & meetings thinking
with ITM Connect membership

Go to www.itm.org.uk and link to the Connect Membership joining page



Become an ITM Business member – £249

ITM Business membership gives you full access to the services offered by the UK business travel & meetings buyer-led association for just £249 per year.

As a professional buyer, supplier or industry practitioner, you can join the community of ITM business members. As well as full access to our comprehensive range of networking and knowledge services you will enjoy the following superior benefits:

Network

- Connect with other members via ITM Exchange, our online member directory and networking tool.
- Take advantage of a complimentary place at the ITM annual conference (buyers and sponsored IPs only) and let your membership pay for itself.
- Access to all ITM Forums, regional events and webinars free of charge – gain expert knowledge on key industry topics, challenge our expert speakers and engage with your peers.

Learn

- Benefit from the complimentary membership of GBTA Europe – a European and Global network to develop your skills and knowledge. GBTA Europe offer:
 - Online resources (RFP templates, research, reports)
 - Global events
 - Training courses: the Corporate Travel Expert (basics of travel management) and the Global Leadership programme.

Manage your career & get talent

- Looking for a career move or have a vacancy? Let ITM Recruitment assist with their expert industry knowledge and advice.
- Develop talent by recruiting interns thanks to ITM Academy in association with the University of Brighton that offers an International Travel Management BA (Hons).

Tools & resources

- GBTA Europe events such as webinars & virtual forums.
- Need help? Access our 'How to' Toolkits, research papers and industry reports or go to ITM's project Icarus website – a carbon reduction programme that provides guidance on wider sustainability and duty of care issues or the ITM's Phoenix resources a crisis management programme created following the ash cloud of 2010.
- Have a question? Go online and 'Ask the Expert'
- Access to special members' rates

Total value of membership is over £1,000 giving you an immediate ROI of more than 300%.

Advance your business travel & meetings thinking
with business membership

Go to www.itm.org.uk and link to the Business Membership section



Testimonials

What members say

“ We engaged only relatively recently with ITM as we started to hear more and more about them. Within a short time we began to see the benefits of working with them as we invested in sponsorship of a Traveller Security Focus Forum. We were truly delighted with the results. The session was professionally run and the content just perfect for the audience that we want to communicate with. As a direct result of this event we set up 6 appointments with travel buyers to discuss our services. ”

Reena Pabari, Marketing Manager – UK, International SOS

“ ITM has provided my team and I with the necessary tools and forums to enable me to learn, as well as share best practices, with my peers. This has contributed to the success of a number of initiatives within my organisation. ”

Mark Cuschieri Regional Head of Travel, EMEA UBS

Supporting partners

Work with ITM

ITM has developed a partner programme to enable ITM supplier members to work with ITM across the calendar year. As a supplier, you realise your business and brand development objectives amongst ITM members through a combination of activities such as events, online and direct marketing, educational programmes and member research.

- Achieve better business planning across ITM activities
- Gain better alignment of business objectives
- Increase brand awareness across the association
- Get the opportunity to build closer relationships with ITM members

During the year

January

Tool-kit Release
Report Release
ITM e-news
GBTA Europe
Network News

February

Industry Observer
launched
Breakfast Forum
ITM e-news
GBTA Europe
Network News

March

ITM one day Forum
Webinar
ITM Research Release
ITM e-news
GBTA Europe
Network News

April

ITM Annual Conference
Tool-kit Release
ITM e-news
GBTA Europe
Network News

May

Intelligence Reports
Breakfast Forum
Regional Forum
ITM e-news
GBTA Europe
Network News

June

Tool-kit Release
Webinar
ITM e-news
GBTA Europe
Network News

July

ITM Academy – Intern
Programme
ITM & TBTM Dragon
Boat Day
ITM e-news
GBTA Europe
Network News

August

ITM Research Release
ITM e-news
GBTA Europe
Network News

September

ITM Southern Africa
Conference
Regional Forum
ITM e-news
GBTA Europe
Network News

October

Webinar
Breakfast Forum
ITM e-news
GBTA Europe
Network News

November

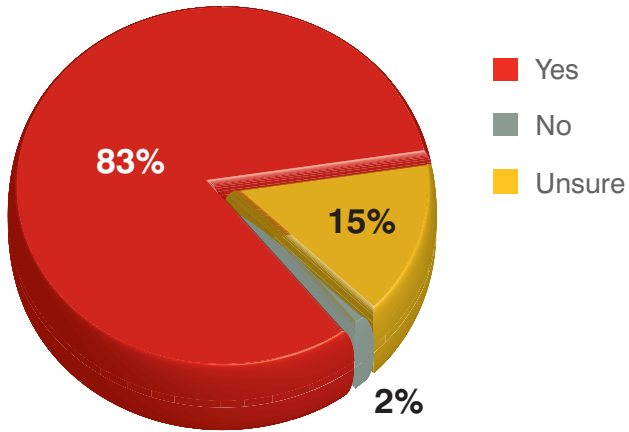
Breakfast Forum
Regional Forum
ITM e-news
GBTA Europe
Network News

December

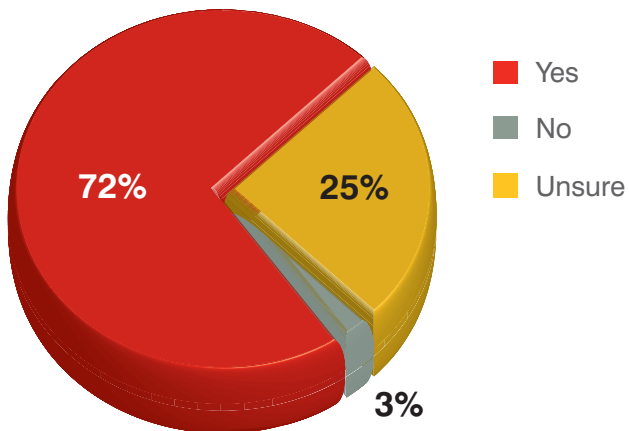
ITM Research Release
ITM e-news
GBTA Europe
Network News

What our Members think of us

Do you think ITM is headed in the right direction?



Do you believe ITM is at the forefront of the industry?



About ITM

The Institute of Travel & Meetings (ITM) is the leading professional body for buyers, managers and suppliers of business travel & meetings in the UK & Ireland.

"At ITM we provide the best possible support, information and opportunities to enable you to achieve best practice in managing travel and meetings spend effectively and to maximise the profitability of your organisations."

ITM Board



About GBTA Europe



GBTA Europe, powered by ITM, is the first buyer-led European wide business travel and meetings network, created through the co-operation of GBTA, formerly NBTA, and the main European partner associations.

For business travel and meetings professionals with a European or Global remit, the network ensures that you have access to the best training, research, benchmarking tools and events through the collective voice of a professional buyer-led community.

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Waters Green House Waters Green Macclesfield Cheshire SK11 6LF

www.itm.org.uk