

Business Travel Corporate Climate Change Webinar Series 2009



The Institute of Travel Management (ITM) through Project ICARUS is delighted to present the first Webinars of 2009 on business travel and the corporate climate change. ITM's Project ICARUS is an award winning CSR initiative from The Institute of Travel Management, the leading professional body for buyers, managers and suppliers of business travel in the UK and Ireland.

18th February

Corporate Climate Change Agenda and the Role of Business Travel

BUYER ONLY WEBINAR

What is the role of business travel in the corporate climate change agenda?

How do I get started? What's in? What's out? But more importantly, why am I doing this?

By demystifying organisational reporting boundaries and removing the complexity of calculating travel carbon footprints, this session will enable you to identify your starting point and provide the foundation for further action.

11th March

Exceeding client carbon reporting requirements

SUPPLIER ONLY WEBINAR

Clients are looking for suppliers to deliver their corporate climate change aspirations.

What does your client really want to know and why do they want this information?

This session will examine the drivers behind the corporate climate change agenda, the key players and the expectations being placed on business travel managers. Taking a forward looking approach the session will scan the horizon and examine future requirements.

29th April

Getting boardroom buy in - Making carbon more than just a number

BUYER ONLY WEBINAR

A carbon footprint can be seen as the end product in itself. The answer is 42....., but what does it really mean and how can carbon foot-printing add value? This session will explore how business travel managers can utilise carbon footprints to improve their travel programmes. By making carbon more than just a number, travel managers have the opportunity to deliver increased levels of compliance, reduce travel costs and deliver duty of care.

The sessions will be presented by Jonathan Green and Dr Debbie Walker from JMP Consultants. Jonathan is a specialist in business travel management and CSR and was recognised as one of the top 50 drivers of change by Business Travel World in 2007.

Dr Debbie Walker has a PhD in Atmospheric Chemistry and a deep understanding of corporate climate change agenda and the Government's transport and climate change policies.

Access to these sessions is **free of charge to ITM Members and ICARUS Subscribers**. Non-members/subscribers are welcome to join for £59 per session or at a reduced rate of £99 for two sessions if pre-booked together. The sessions start at 2pm and normally last for 1 hour by Webex technology. If you have any questions regarding the sessions please contact Anne Deamer at Anne.deamer@itm.org.uk

To register please contact Josie@itm.org.uk, quoting JMP-JG.

Summer/Autumn Sessions

24th June

Offset here, offset there, offsetting is everywhere.....

30th September

The new frontier - is the travel manager responsible for the commuter carbon emissions?

14th October

Meeting client expectations, mirroring your client carbon values