

Developing your personal brand

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Executive Coaching & Consulting



Accountants &
business advisers

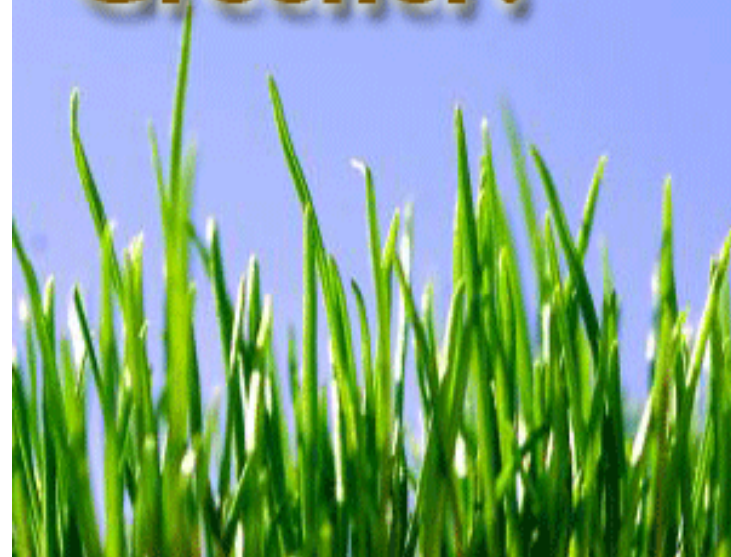
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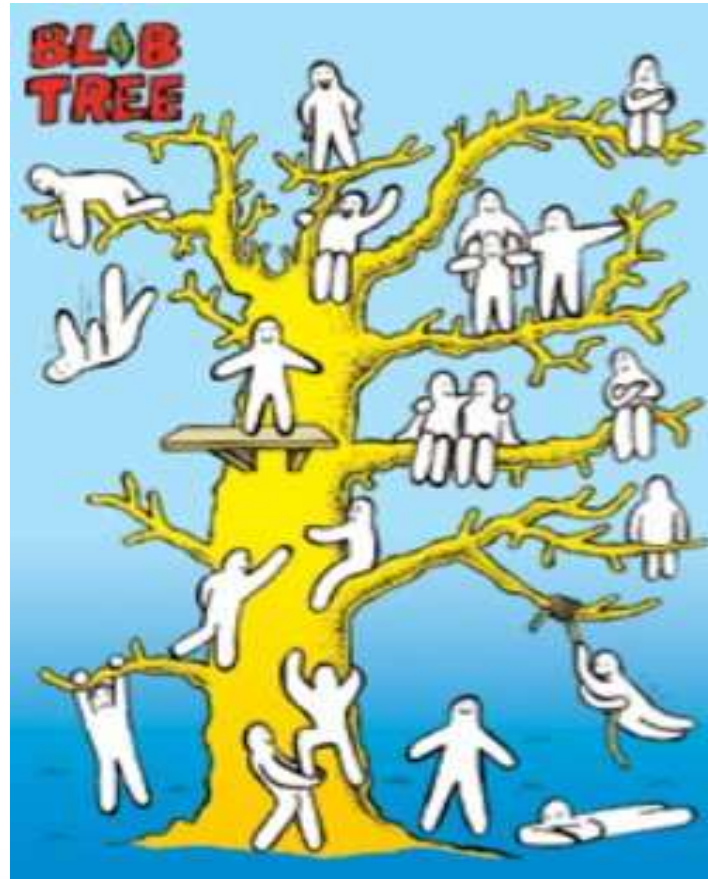


Is the Grass
Greener?



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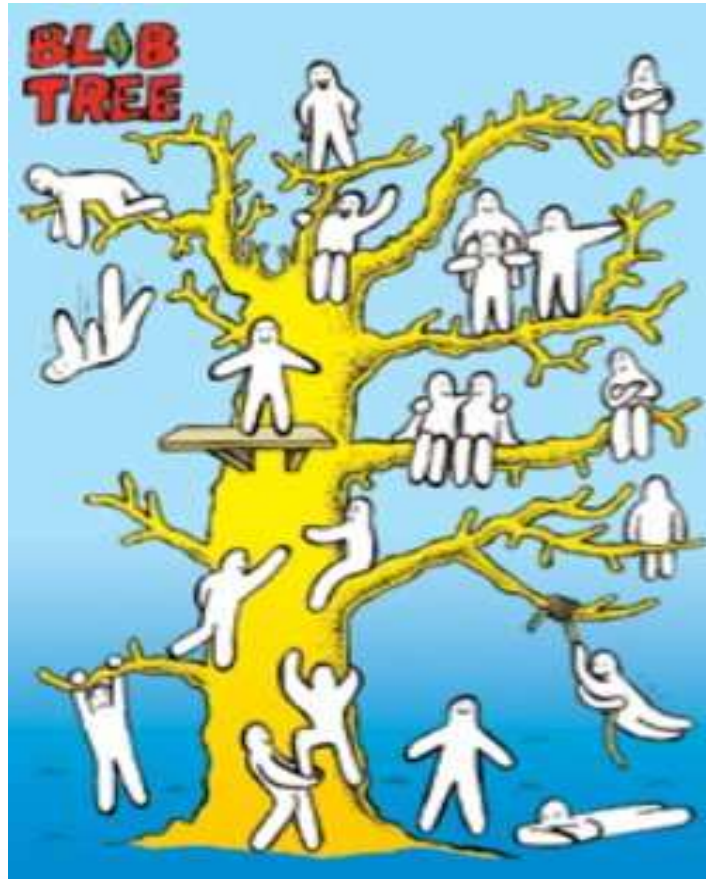
Where do you see yourself?



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Where do you see yourself?

Company Culture



Your values

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Personal audit - SWOT

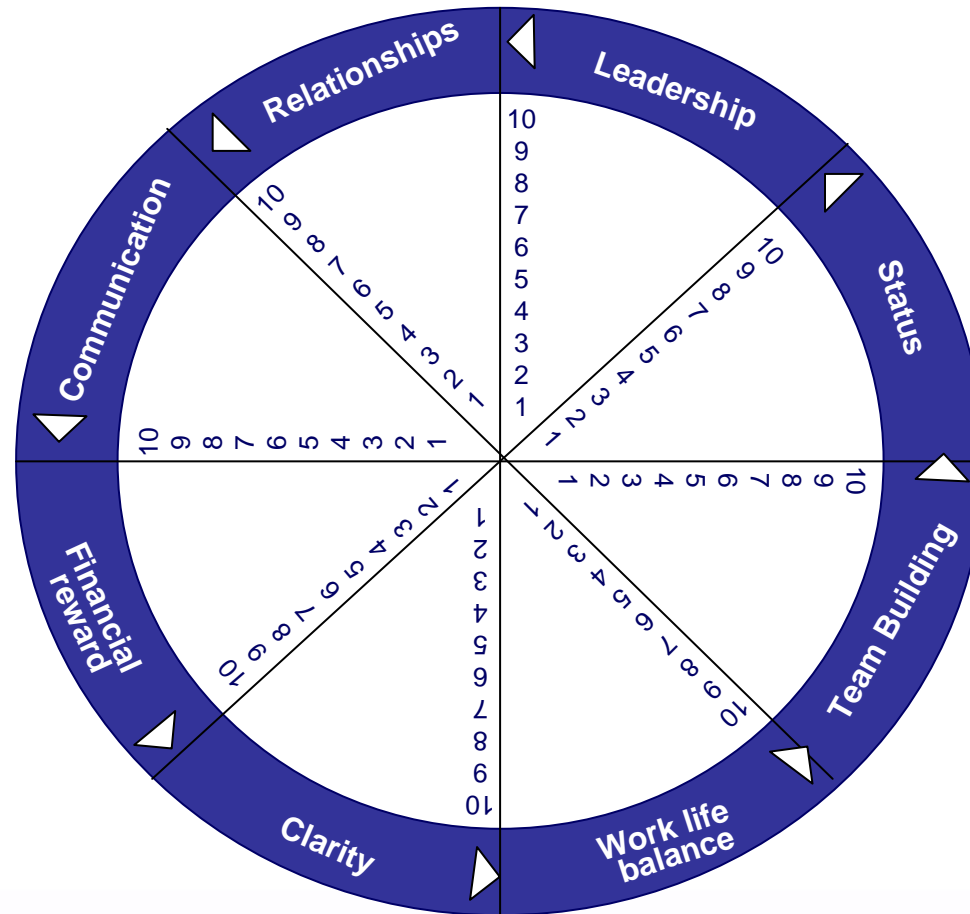
	+	-
Current	Strengths <ul style="list-style-type: none">•What are you good at ?• What are your usp's?	Weaknesses <ul style="list-style-type: none">•What could you improve?• What do you struggle at?
Future	Opportunities <ul style="list-style-type: none">• Career development?• Personal development?• Are you making use of your strengths?• Improve work / life balance	Threats <ul style="list-style-type: none">• What obstacles do you face?• How do you react to challenges?• What if you stay where and as you are?

Feedback from others

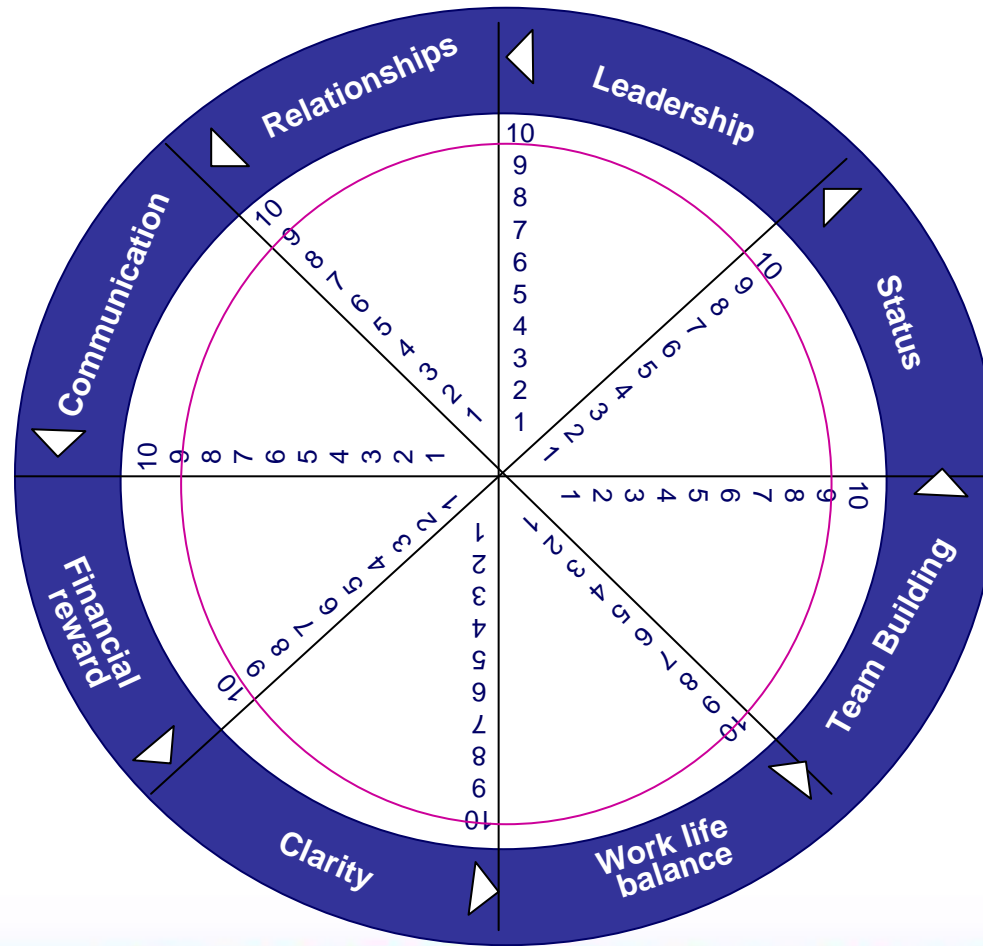
360 degrees

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Your Career Wheel

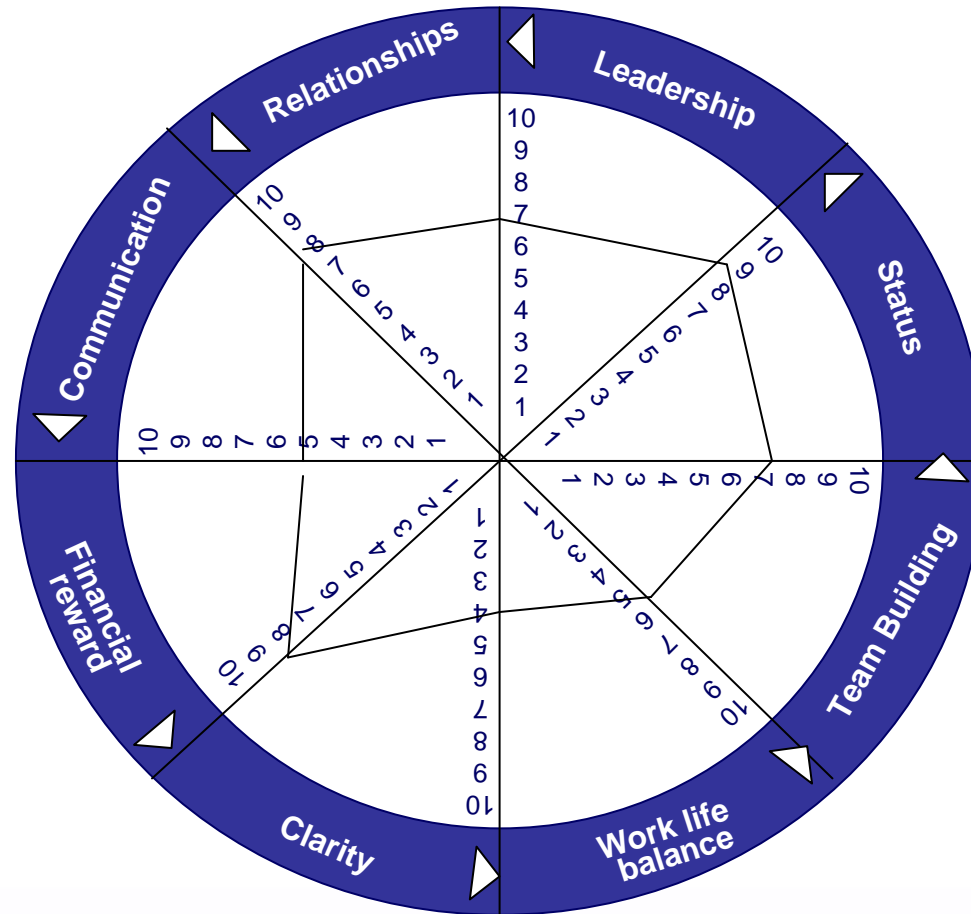


Perfect Career Wheel



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A More Typical Career Wheel



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GAP ANALYSIS

Where am I now?

Abilities

Perceptions of Others

Where do I want to be?

Goals

Standards / Skills

Identify Any Gaps

Coaching and Mentoring



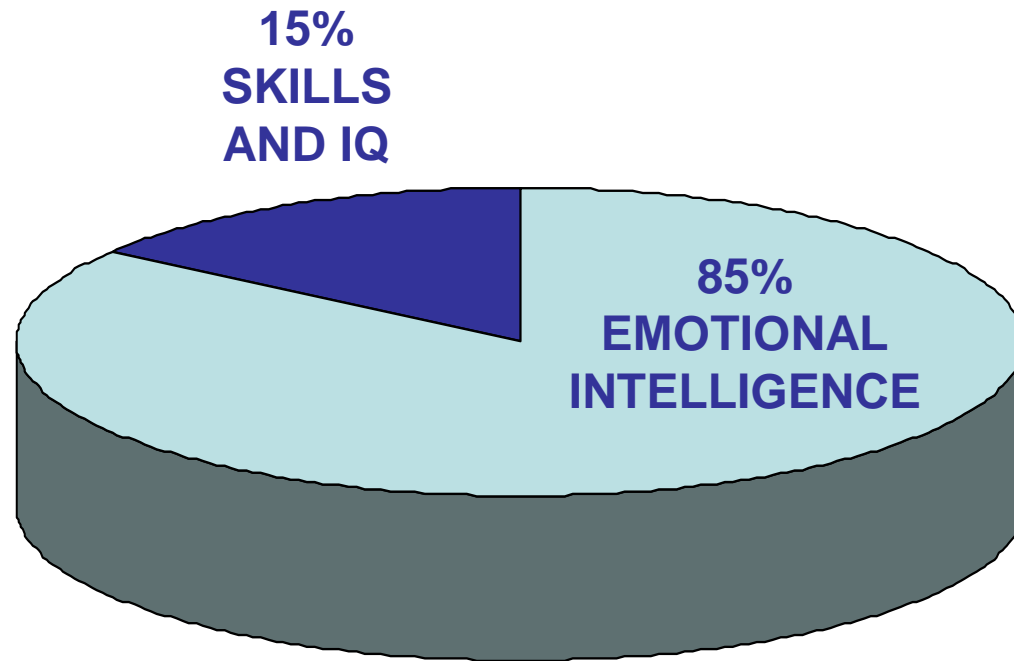
- Self Awareness
- Grooming
- First 100 days
- Career change
- Skills

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Industry Skills

- Technical
- Complex
- Administrative
- Interpersonal
- Undervalued
- Transferable
- Buyer / seller
- Corporate / TMC

Improving effectiveness

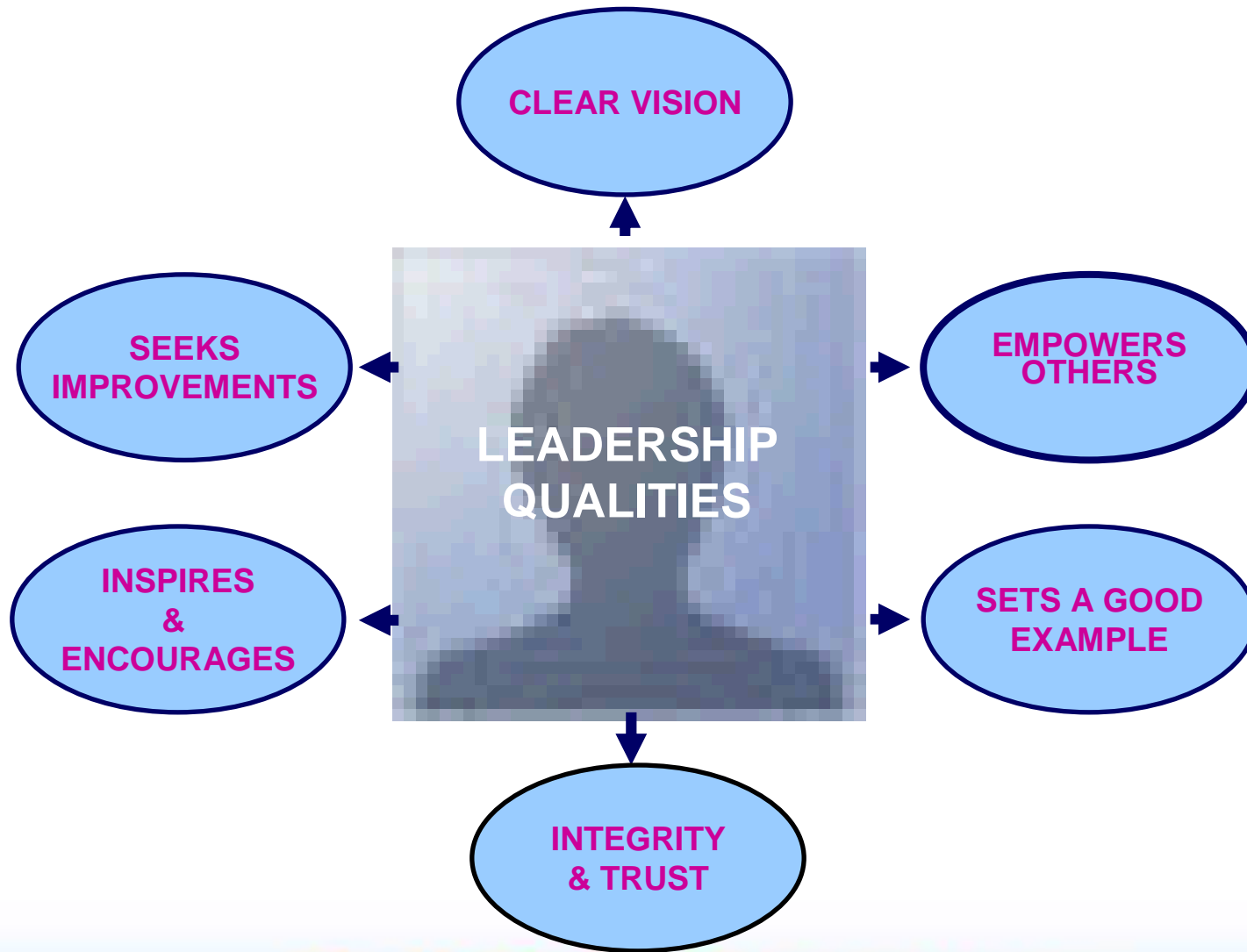


What makes a good leader?

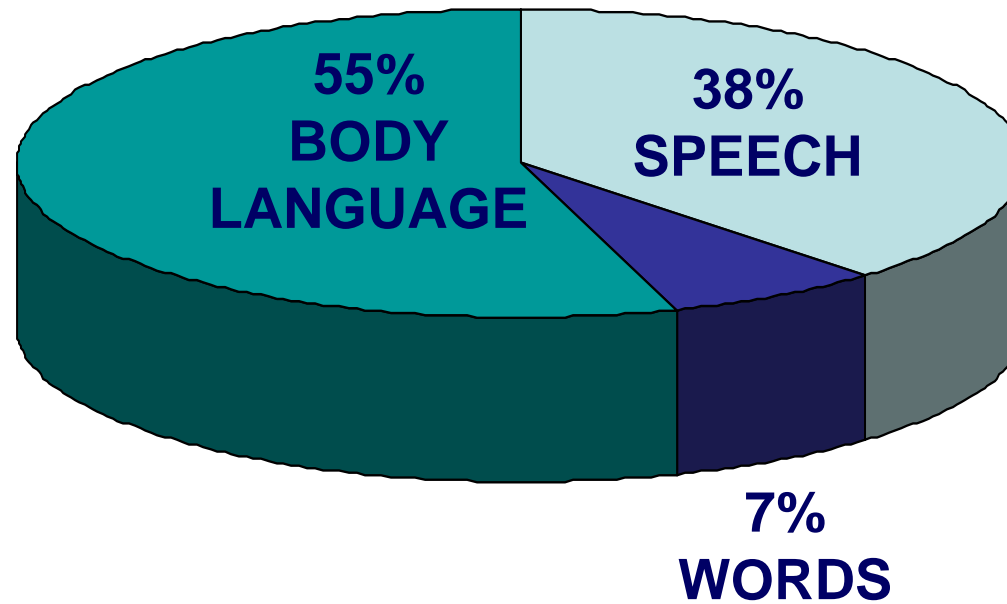


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IMPACT OF COMMUNICATION



Deliver us from e mail



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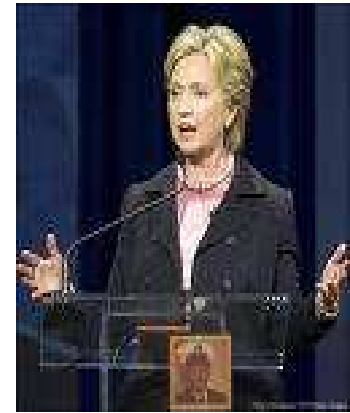
Your cell phone ring tone is damaging
your career.



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Make it happen!



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