

ITM & CIPS Meetings & Events Toolkit



Supported by Eventia, HBAA and MPI

how to guide

Procuring Meetings and Events



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Zibrant

com-mod-i-ty *noun*
(plural -ies)

com-mod-i-ti-sa-tion *verb*
When goods or services loses differentiation

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how to guide

Procuring Meetings and Events

Part 1 - The Groundwork



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Where &
What's Next?

Douglas O'Neill
Chair ITM MEET Working Party

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