

ITM Exchange

In July 2009 ITM developed an online directory, named 'ITM Exchange'. This on-line tool provides the basis to network electronically, allowing members to build and review profiles as well as locate and contact members. It also provides the benefit of adding new members throughout the year. Take an ad space on ITM Exchange and ensure your company is always in front of our members.

The screenshot shows the ITM Exchange search results page. At the top left is the ITM logo. A search bar contains the text "Standard Banner 468x60 pixels". Below the search bar is a navigation menu with links: Home, About, Membership, News & Events, Tools & Services, Working Groups, and Contact Us. On the left sidebar, there is a "Knowledge Base" section with "ITM Exchange" selected, and a "Welcome back" section for Kevin Bennett. The main content area displays "Your search results" for "Travel Management Company" with 6 results. Two profiles are visible: Stuart Zadel (AnyCorp, Netherlands) and John Smith (Big Corporation, London UK). Each profile includes a photo, name, company, and a "more" link. To the right of the search results are three "Side banner 225x120" advertisement slots.

Areas for Ads Profile, Homepage, Inbox, Search, Privacy settings, Groups

The screenshot shows the ITM Exchange profile page for Mr Joe Bloggs. At the top left is the ITM logo. A search bar contains the text "Standard Banner 468x60 pixels". Below the search bar is a navigation menu with links: Home, About, Membership, News & Events, Tools & Services, Working Groups, and Contact Us. On the left sidebar, there is a "Knowledge Base" section with "ITM Exchange" selected, and a "Welcome back" section for Kevin Bennett. The main content area displays the profile for "Mr Joe Bloggs" from Cork, Ireland. It includes a photo, a "Send Joe Bloggs a message" button, and an "Add to my network" button. Below the profile is an "Employment details" section with fields for Responsibilities, Department, and a question about being a member of ITM. To the right of the profile are three "Side banner 225x120" advertisement slots.

Banner advertisement costs 2009 (+ VAT):

Small - 225px x 120px £1500 per page, per annum
Skyscraper - 225 x 480px £3,000 per page, per annum

To book your banner advertisement please contact:

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