

# Driving for a Sustainable Accommodation Sector



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# What are Buyers saying?

**80%**

Have a sustainability program and or a sustainability team

**76%**

Incorporate or are planning to incorporate sustainable practices in their travel policy

**55%**

Measure the environmental impact of their business travel

The State of Sustainability in the Global Business Travel Sector  
Global Business Travel Association





Sustainable  
Hospitality  
Alliance

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# Introducing the Sustainable Hospitality Alliance



*Responsible hospitality for a better world*

# Using the collective power of the industry to deliver impact locally and on a global scale



40%  
of the global  
industry by rooms

50,000  
hotels

CEOs  
and C-Suite  
members

# Uniting behind the priority areas of action

Aligned with the UN Sustainable Development Goals (SDGs), we commit to drive continued action on:

## People

Human rights

Youth  
employment

Diversity, equity  
and inclusion

## Planet

Climate action

Water  
stewardship

Responsible  
resourcing

# The Pathway to Net Positive Hospitality

## Planet

Replenishing resources and restoring biodiversity for a thriving natural world



## People

Respecting and enriching the lives of all our people



## Prosperity

Ensuring economic successes and opportunities benefit all



## Place

Working in harmony with our communities and habitats



# Why does sustainability matter for hotels?



**Climate change  
already impacting  
businesses**



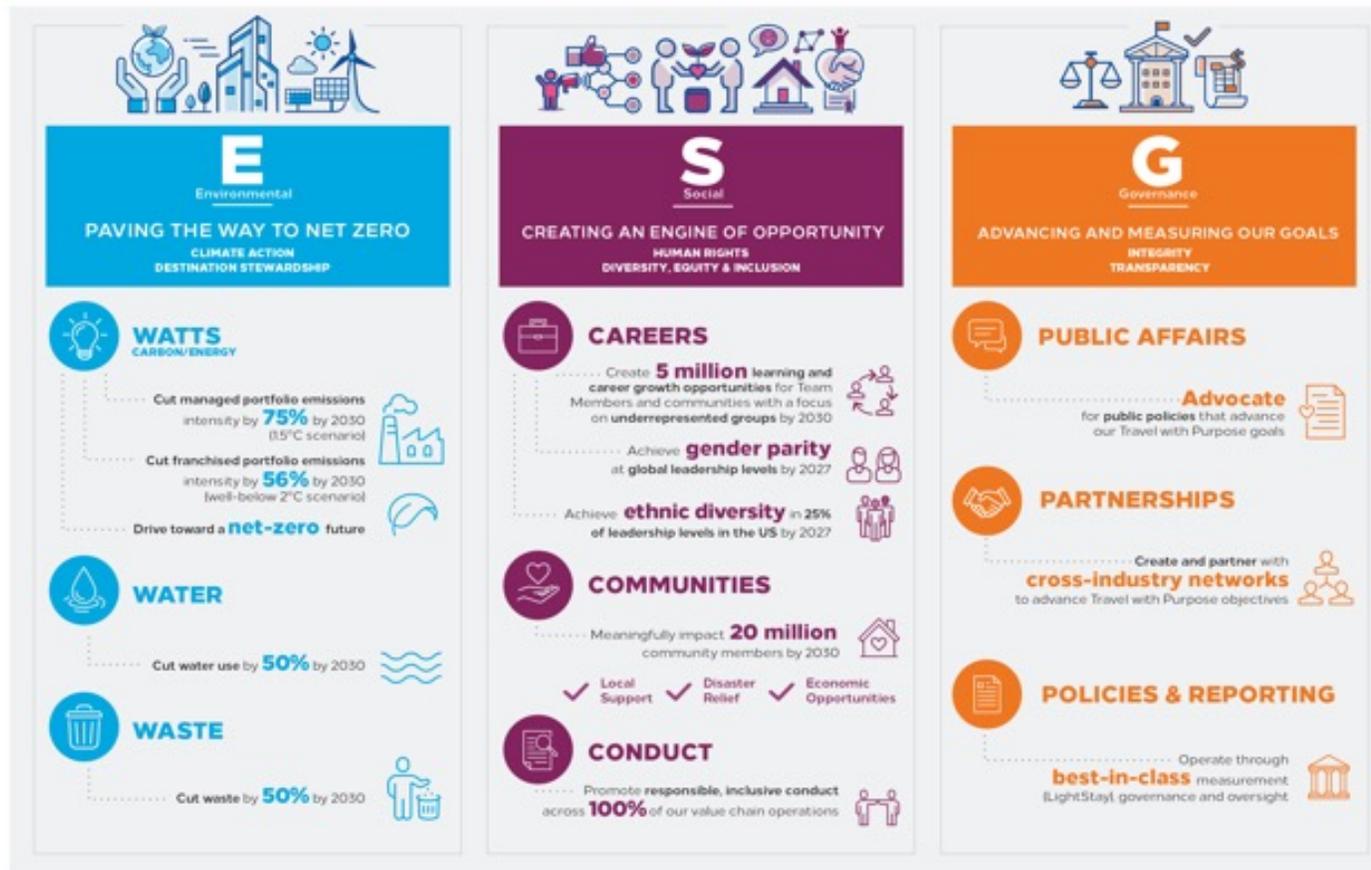
**Growing  
public  
awareness**



**Rising  
sustainability  
regulations**

# Hilton's ESG Strategic Framework

## TRAVEL WITH PURPOSE ESG STRATEGIC FRAMEWORK



# Hilton Smart Reporting



Hilton is focused on paving the way towards a net-zero future and remains committed to its customers to help minimize carbon footprints and redefine sustainable travel. During your stay, we'll help you leave a positive impression on your guests - and on the planet. Learn more at [esg.hilton.com](https://esg.hilton.com)

**HILTON PORTFOLIO PERFORMANCE NUMBERS TO DATE:**

- 1.8M** volunteer hours logged since 2017
- 49%** reduction in carbon emissions since 2008
- 1.6M+** young people impacted to date
- 100%** hotels mapped against environmental and social risks
- \$5** awarded 70 comm organizers

**OUR HOTEL IS THE PROUD RECIPIENT OF:**

**International Organization for Standardization (ISO)**

- ISO 9001 - Quality Management certification
- ISO 14001 - Environmental Management certification
- ISO 50001 - Energy Management certification

**OUR ENVIRONMENTAL EFFORTS** WE SET ANNUAL GOALS TO REDUCE OUR FOOTPRINT:  
Reduce energy use by .0% • Reduce water use by -5.0% • Reduce waste by -10.0%

The following sustainability features are in place at our hotel:

- ENERGY EFFICIENCY**
  - Use of renewable energy
  - Energy efficient lighting
  - Energy efficient equipment
  - Team Members trained on conserving energy
- WATER CONSERVATION**
  - Water reclamation system
  - Water efficient showerheads
  - Low-flow faucets
  - Water efficient landscaping
  - Team Members trained on conserving water
- WASTE REDUCTION**
  - On-site recycling
  - Food donation program
  - Soap recycling program
  - Team Members trained on reducing waste

\* Environmental performance across all hotels 2008-2021. Improvements in environmental measures during 2021 are partially attributable to the continued occupancy as a result of the COVID-19 pandemic.

Sales Report



**TEST**  
EVENT IMPACT ESTIMATE

**EVENT DETAILS**

A 3-day meeting occurring in May 2022

**100** participants

**Room block for 300** room nights

**1,100** breakfast(s), lunch(es), dinner(s) & snack(s)

**ENVIRONMENTAL IMPACT**  
The estimated impact of your meeting:

**ENERGY USE** 127,928 KBTUs

**WATER USE** 61,877 GALLONS

**CARBON EMISSIONS FOR MEETING/EVENT**

Carbon dioxide (CO<sub>2</sub>) is a greenhouse gas that contributes to climate change.

This event's CO<sub>2</sub> emissions are estimated as follows:

**12.06 MT OF CO<sub>2</sub>e**  
TOTAL MEETING/EVENT CARBON FOOTPRINT

4,438 lbs

18,549 lbs

Meals Space

Notes: Impact calculations for carbon emissions, energy and water consumption, and waste output follow the Hotel Carbon Measurement v1.2, Hotel Water Measurement Initiative (H2WMI) v1.1, Hotel Waste Measurement v1.0 methodologies. Impact information for food covers is sourced from Environmental Management for Hotels, International Tourism Partnership.

Meeting Impact Calculator Report



Hilton is focused on paving the way toward a net-zero future and remains committed to partnering with its customers to help minimize carbon footprints and redefine sustainable travel.

**116 Metric Tons CO<sub>2</sub>e**  
"Company Name" Carbon emissions based on 6,209 Hilton 2021 room nights

LightStay, our award-winning proprietary ESG management platform, tracks our environmental and social impact at each of our hotels around the world. Between 2008-2021, Hilton's global portfolio of managed hotels has:

- Reduced carbon emissions by 49%
- Reduced energy consumption by 40%
- Reduced water consumption by 39%
- Reduced waste by 70%

For more information on Hilton's Travel with Purpose goals, visit [esg.hilton.com](https://esg.hilton.com).

Hilton

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Transient Room Night Emissions



# Hotel Carbon and Water Measurement Initiatives (HCMI & HWMI)

## Why request HCMI and HWMI data from hotels?



**Globally comparable metrics**



**Based on expert reporting guidance**



**Free and accessible to all hotels**



**Used by 30,000+ hotels globally**



**Created by the industry, for the industry**



### Find out more:

- <http://sustainablehospitalityalliance.org/resource/hotel-carbon-measurement-initiative>
- <http://sustainablehospitalityalliance.org/resource/hotel-water-measurement-initiative>

Measuring the environmental footprint of hotel stays, meetings and events

## HCMI is supported by:



# Determining the sustainability of hotels in your supply chain

Guidance for organisations looking to assess the sustainability of hotels in their supply chain including questions that help determine sustainability and quality responses



## Determining the sustainability of hotels in your supply chain

### Introduction

Organisations globally are increasingly focused on understanding the sustainability impacts of their supply chains, including hotels used for business travel and meetings and events.

The hospitality industry is on a journey to become more sustainable. Hotels around the world are at different stages; many are just starting, others are making progress and some are leading the way.

This document is intended to provide guidance to organisations looking to assess the sustainability of hotels in their supply chain. It provides insight on:

- the type of questions that help determine sustainability of hotels
- where they are best directed to ensure the highest quality responses are received

This guidance has been created with input from member companies of the Alliance and external experts'.

### What are the most material sustainability issues in hospitality?

Hotels are very complex operations and there are many aspects of environmental and social sustainability which are important within hospitality. These are all issues where hotel companies may be able to support organisations, as customers, in their own sustainability goals.

To help prioritise requests, we've highlighted the issues that are most material to a hotel context:

Environmental	Social
<ul style="list-style-type: none"><li>• Greenhouse gas (GHG) emissions and climate risks</li><li>• Water stewardship and water risks</li><li>• Waste management and the circular economy (including food waste)</li><li>• Biodiversity</li><li>• Responsible procurement</li><li>• Animal welfare</li></ul>	<ul style="list-style-type: none"><li>• Human rights (including human trafficking and modern slavery)</li><li>• Ethical recruitment and decent working conditions</li><li>• Diversity, equity and inclusion</li><li>• Youth employment</li><li>• Community support</li><li>• Local economic investment</li></ul>



Recommended steps to take



Example questions for hotels



Example questions for corporate account managers

Access for free on our [website](#)

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