

Driving for a Sustainable Accommodation Sector



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What are Buyers saying?

80%

Have a sustainability program and or a sustainability team

76%

Incorporate or are planning to incorporate sustainable practices in their travel policy

55%

Measure the environmental impact of their business travel

The State of Sustainability in the Global Business Travel Sector
Global Business Travel Association





Sustainable
Hospitality
Alliance

Introducing the Sustainable Hospitality Alliance



Responsible hospitality for a better world

Using the collective power of the industry to deliver impact locally and on a global scale



40%
of the global
industry by rooms

50,000
hotels

CEOs
and C-Suite
members

Uniting behind the priority areas of action

Aligned with the UN Sustainable Development Goals (SDGs), we commit to drive continued action on:

People

Human rights

Youth
employment

Diversity, equity
and inclusion

Planet

Climate action

Water
stewardship

Responsible
resourcing

The Pathway to Net Positive Hospitality

Planet

Replenishing resources and restoring biodiversity for a thriving natural world



Prosperity

Ensuring economic successes and opportunities benefit all



Place

Working in harmony with our communities and habitats



People

Respecting and enriching the lives of all our people



Why does sustainability matter for hotels?



**Climate change
already impacting
businesses**

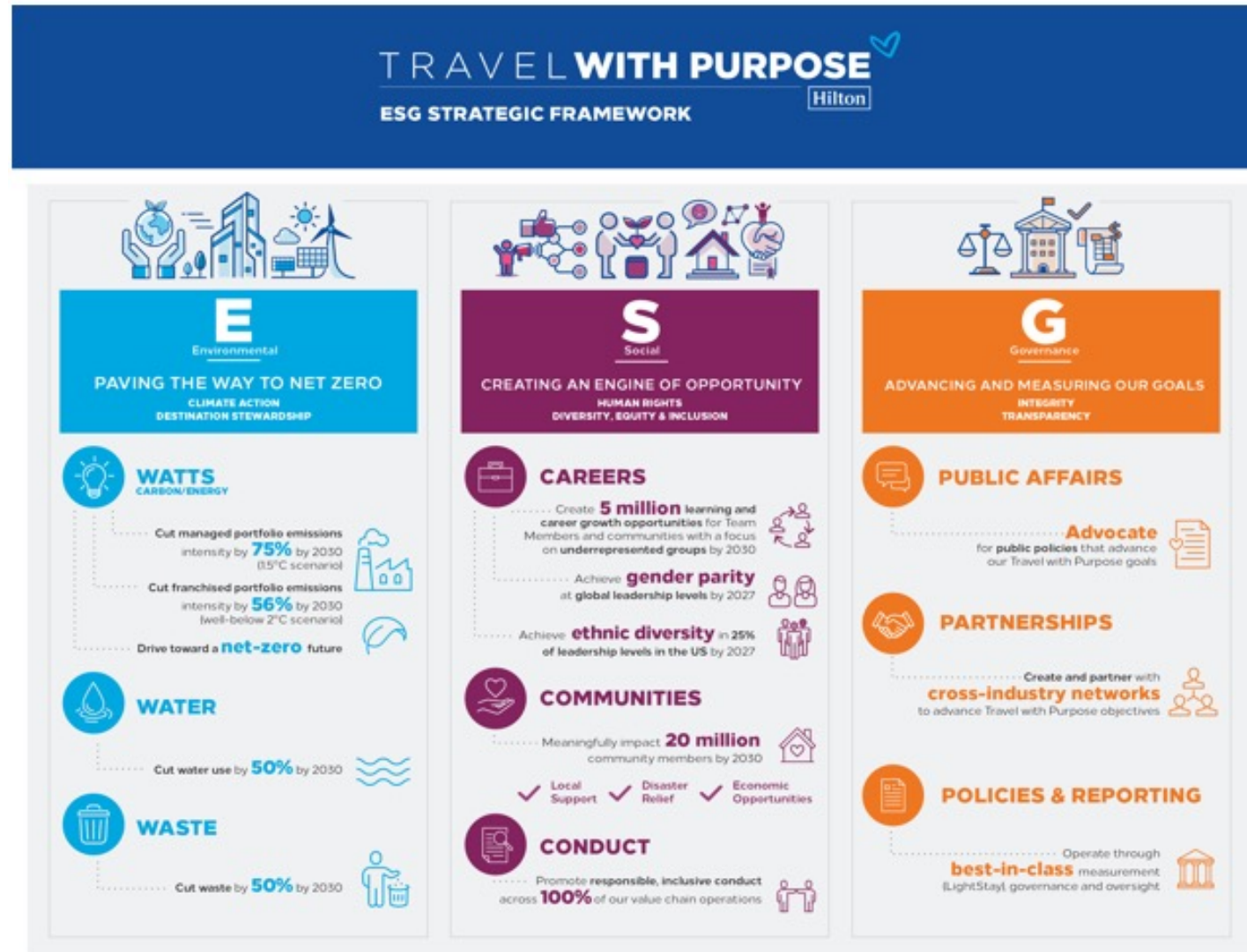


**Growing
public
awareness**

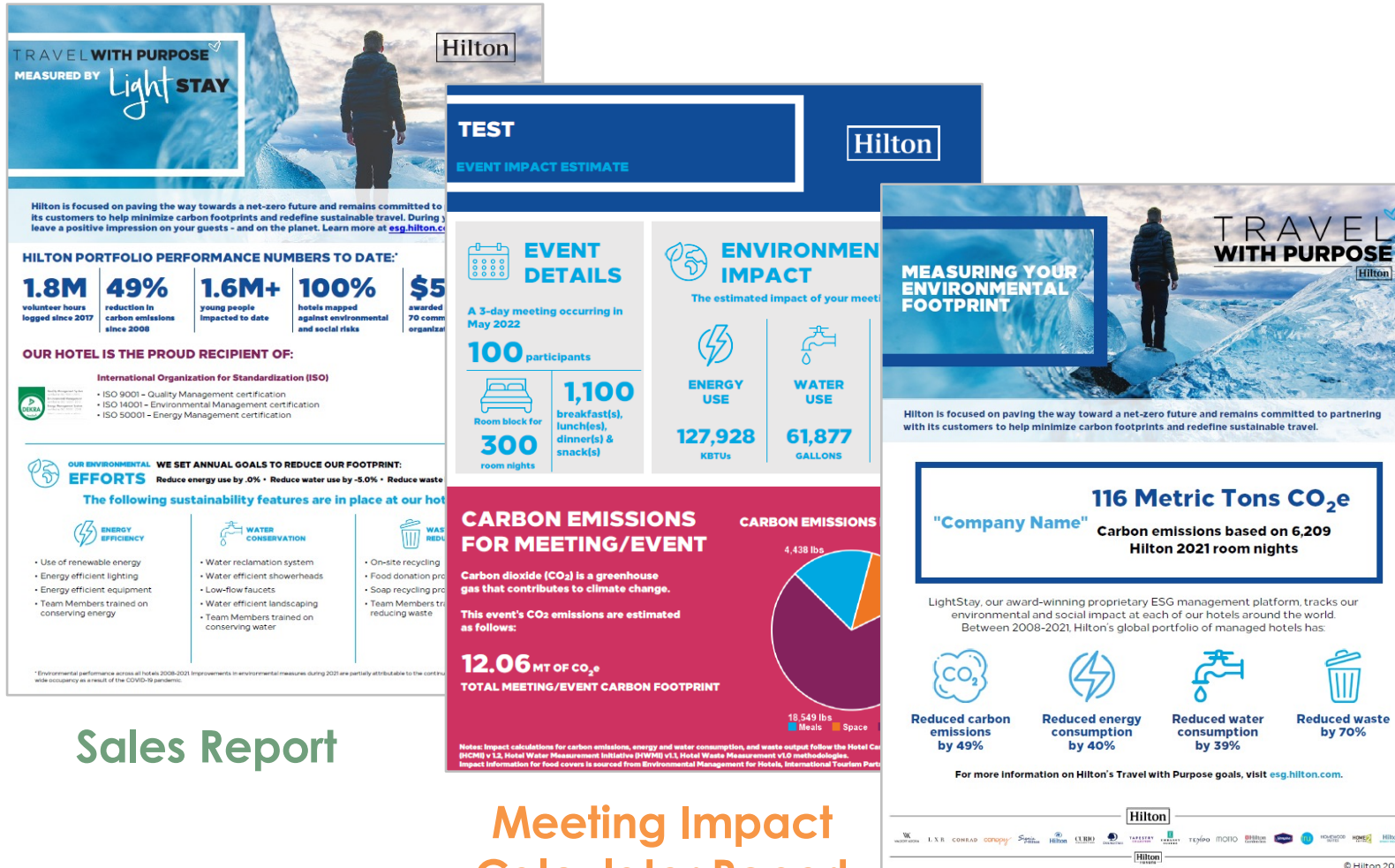


**Rising
sustainability
regulations**

Hilton's ESG Strategic Framework



Hilton Smart Reporting



Sales Report

Meeting Impact
Calculator Report

Transient Room Night
Emissions

Hotel Carbon and Water Measurement Initiatives (HCMI & HWMI)

Why request HCMI and HWMI data from hotels?



Globally comparable metrics



Based on expert reporting guidance



Free and accessible to all hotels



Used by 30,000+ hotels globally



Created by the industry, for the industry



Sustainable Hospitality Alliance

Find out more:

- <http://sustainablehospitalityalliance.org/resource/hotel-carbon-measurement-initiative>
- <http://sustainablehospitalityalliance.org/resource/hotel-water-measurement-initiative>

Measuring the environmental footprint of hotel stays, meetings and events

HCMI is supported by:



Determining the sustainability of hotels in your supply chain

Guidance for organisations looking to assess the sustainability of hotels in their supply chain including questions that help determine sustainability and quality responses



Determining the sustainability of hotels in your supply chain

Introduction

Organisations globally are increasingly focused on understanding the sustainability impacts of their supply chains, including hotels used for business travel and meetings and events.

The hospitality industry is on a journey to become more sustainable. Hotels around the world are at different stages; many are just starting, others are making progress and some are leading the way.

This document is intended to provide guidance to organisations looking to assess the sustainability of hotels in their supply chain. It provides insight on:

- the type of questions that help determine sustainability of hotels
- where they are best directed to ensure the highest quality responses are received

This guidance has been created with input from member companies of the Alliance and external experts'.

What are the most material sustainability issues in hospitality?

Hotels are very complex operations and there are many aspects of environmental and social sustainability which are important within hospitality. These are all issues where hotel companies may be able to support organisations, as customers, in their own sustainability goals.

To help prioritise requests, we've highlighted the issues that are most material to a hotel context:

Environmental	Social
<ul style="list-style-type: none">• Greenhouse gas (GHG) emissions and climate risks• Water stewardship and water risks• Waste management and the circular economy (including food waste)• Biodiversity• Responsible procurement• Animal welfare	<ul style="list-style-type: none">• Human rights (including human trafficking and modern slavery)• Ethical recruitment and decent working conditions• Diversity, equity and inclusion• Youth employment• Community support• Local economic investment



Recommended steps to take



Example questions for hotels



Example questions for corporate account managers

Access for free on our [website](#)

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In the bottom left corner, there are three concentric, semi-circular arcs in shades of green, ranging from a light sage green to a darker forest green, creating a decorative graphic element.