



A PROBLEM SHARED....

ITM Sustainability Summit Workshop

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March 9, 2023

3 YEARS LEFT

to reach peak emissions and keep global warming below 1.5°.

EQUALITY GAP

10% of the population is responsible for 36 to 45% of GHG emissions while 50% contribute to just 10-15%.

MANAGE DEMAND

Changing our lifestyles may decrease emissions by **40 to 70%**



Eat less meat



Fly less long-haul



Insulate buildings



Limit usage of electrical devices

EMISSION DECREASE

by 50% by 2030 is crucial. Emissions linked with human activity have continued to increase between 2010 and 2019. **Without new climate policies, global warming could reach between 3.3° to 5.1° in 2100.**

A PROBLEM SHARED IS A PROBLEM HALVED

We'll spend 20 minutes in small group discussion, then 20 minutes sharing the key takeaways from each group.



We know that flying is sometimes unavoidable, and that business travel is an important part most corporate strategies.

HOW DO WE:

- + Determine when and how people should travel
- + Calculate the ROI of the trip, also considering environmental impact
- + Make air travel more sustainable



Sustainability in your managed hotel program can be a challenge because there are so many variables at play.

HOW DO WE:

- + Use the RFP process to assess suppliers' maturity level and initiatives
- + Encourage travelers to consider more sustainable suppliers

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While usually a small contributor to overall business travel emissions, an effective ground strategy is important.

HOW DO WE:

- + Make rail a viable option in your program
- + Expand the use of Electric vehicles in rental and fleet contracts
- + Encourage behavior shift



Considering the environmental impact of an event covers travel, accommodation, venue, catering and so much more.

HOW DO WE:

- + Measure the impact of meetings and events
- + Incorporate sustainability into your meetings policy to drive desired behaviors in your organization

20:00



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THANK YOU!



ADVITO