

ROAD TO NET ZERO



WIFI access

Mebymelia

Connects automatically
via landing page

Password: **melondon19**

WELCOME

SCOTT DAVIES

CEO, ITM



ROAD TO NET ZERO

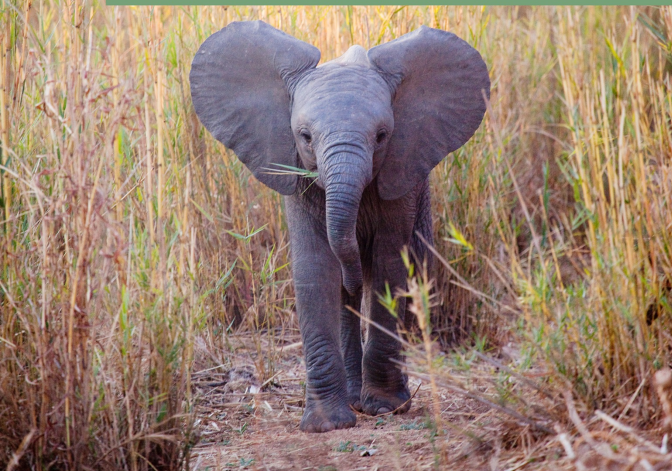
ROAD TO NET ZERO



WITH THANKS TO OUR SPONSORS



Community Forests, Zambia



DIRECT ATPI
GLOBAL TRAVEL

Peatland Restoration, Indonesia



THANKS TO DIRECT ATPI &
THEIR MEASURE, REDUCE,
COMPENSATE PRODUCT
ATPI HALO, THE EMISSIONS
WILL BE CALCULATED USING
THE THRUST CARBON EVENTS CALCULATOR &
WILL BE OFFSET AGAINST THE PROJECTS YOU CHOOSE

BURN Cookstoves, Kenya



10:00

WELCOME & OPENING

10:05

TURNING SUSTAINABILITY ON ITS HEAD

10:35

A YEAR ON....

11:05

ROLE OF TRAVEL MANAGERS IN ADVANCING NET ZERO GOALS

11:40

NETWORKING BREAK

12:15

FUTURE PROOFING YOUR BUSINESS

12:45

EU CSRD - MAKING IT WORK FOR YOUR PROGRAMME

13:15

A WORD FROM MELIA

13:25

NETWORKING LUNCH

14:35

STRATEGIES FOR TMCS

15:05

AN INTRODUCTION TO TRAVALYST & TABLE EXERCISE

15:45

CLOSE



LAHIRU RANASINGHE

Head of Net Zero

EASYJET

**A YEAR
ON...**



ROAD TO NET ZERO

Our path to net zero – a Year on

Lahiru Ranasinghe

Our journey is your journey



Over 4bn passengers and 58m tonnes of freight¹



Global economic impact of \$3 trillion²



Supports 29m jobs worldwide²



c. 2.5% of global CO₂ emissions³

1. Aviation Benefits Report 2019 – ACI, CANSO, IATA, ICAO, ICCAIA
2. Air Transport Action Group (ATAG)
3. Lee et al. (2020). The contribution of global aviation to anthropogenic climate forcing for 2000-2018.

Our net zero roadmap



easyJet plc commits to reduce well-to-wake GHG emissions related to jet fuel from owned and leased operations by 35% per Revenue Tonne Kilometre (RTK) by FY35 from a FY19 base year. The target boundary includes biogenic emissions and removals from bioenergy feedstocks. Based on SBTi Aviation Sectoral Decarbonisation Pathway for a well below 2°C scenario, read more on page 56.

HOW WE PLAN TO ACHIEVE NET ZERO BY 2050

REDUCE



Fleet renewal with NEO
Minimise fuel burn and emissions through current



Operational efficiencies
Fuel saving through initiatives including single engine taxi and engine washing



Airspace modernisation
10% reduction by 2035 through Single European Sky and modernisation of UK airspace

REPLACE



Sustainable Aviation Fuel
Use at scale in line with EU and UK mandates



Zero carbon emission aircraft
Committed to being an early adopter in transitioning the fleet

REMOVE



Carbon removal
Residual emissions will be removed to reach net zero by 2050

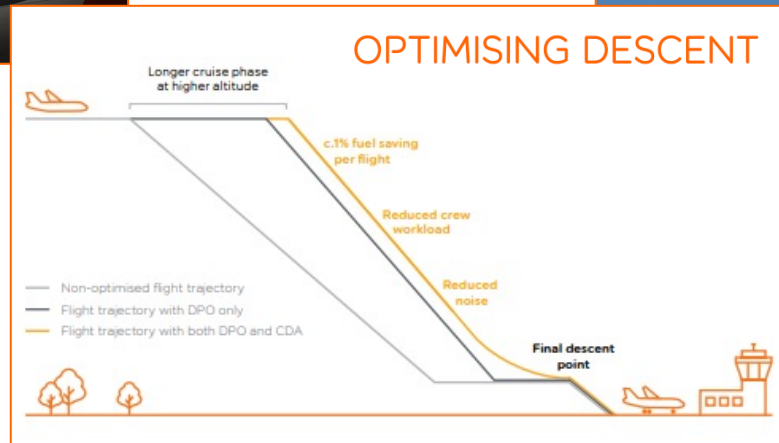
Reduce



AIRBUS NEO DELIVERIES
AND ORDER



IRIS – MODERNISING AIR
TRAFFIC CONTROL

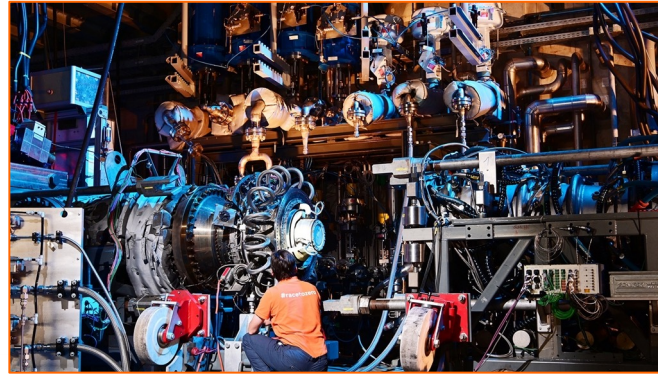


Replace



SECURING OUR SAF
SUPPLY

FOUNDING THE
HYDROGEN IN AVIATION
ALLIANCE



DEVELOPING
HYDROGEN
GROUND
INFRASTRUCTURE

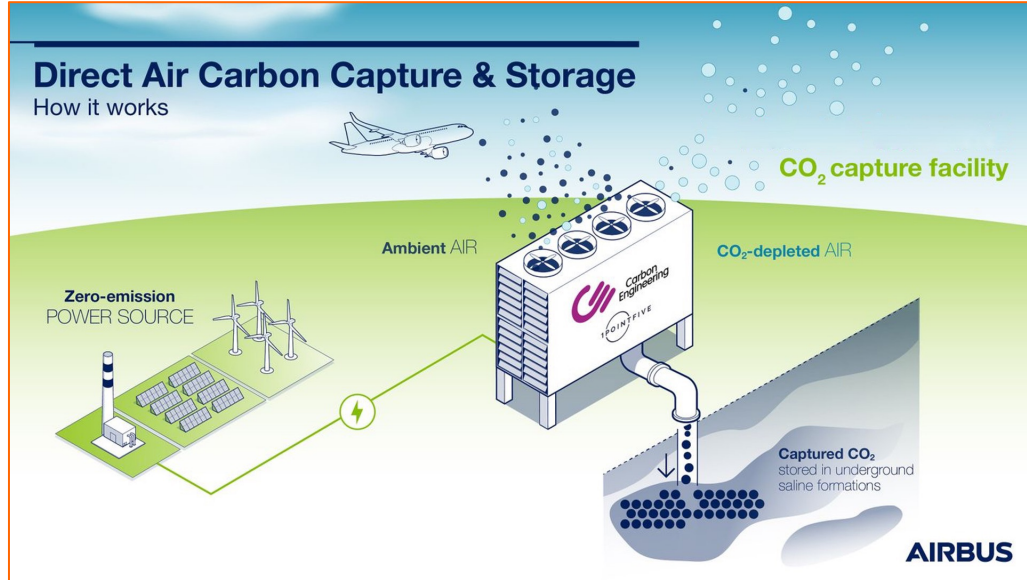


PROGRESS ON
HYDROGEN
ENGINE
DEVELOPMENT
WITH ROLLS-
ROYCE



To run on 100% hydrogen

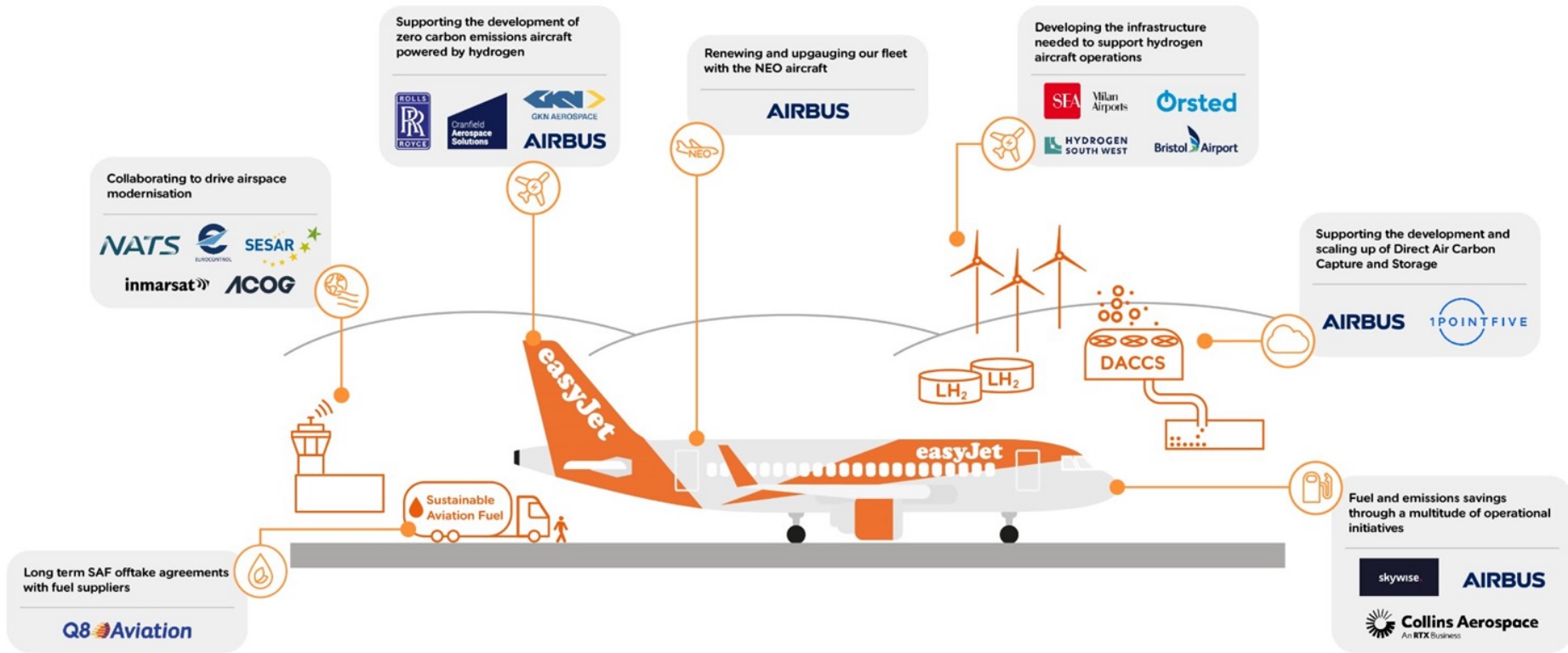
Remove



INVESTMENT IN DIRECT AIR CARBON CAPTURE AND STORAGE THROUGH AIRBUS CARBON CAPTURE OFFER



We are making this journey together



THE CRUCIAL ROLE OF TRAVEL MANAGERS IN ADVANCING NET ZERO GOALS



SALLY HIGGS

Travel & Events
Sustainability Manager
AMAZON



MARK AVERY

Business Services
& Travel Leader
PwC



JAN JACOBSEN

Travel &
Procurement
Director
ACCENTURE



BREAK

See you at 12:15

Up Next

**FUTURE PROOFING
YOUR BUSINESS WITH
SUSTAINABLE TRAVEL**



ROAD TO NET ZERO

FUTURE PROOFING YOUR BUSINESS WITH SUSTAINABLE BUSINESS TRAVEL



PHILLIP CHARM

Co-Founder & CBO

CLARASIGHT



ROAD TO NET ZERO



ITM?

ROAD TO NET ZERO



Baby Phil

ITM?

ROAD TO NET ZERO



Travel is inherently
part of our culture



But...

ITM?

ROAD TO NET ZERO



THE PROBLEM

93%

of companies will miss their decarbonization targets unless they accelerate progress on reduction.

Source: Accenture 2022 report - Accelerating Global Companies Toward Net Zero by 2050



THE REALITY

1 in 3

companies must reduce the number of business trips per employee to meet 2030 targets.

Source: BTN Research, ESG in Business Travel: Databank Worlds Apart, published September 26, 2023



The Challenges

Current Tech
Stack



Fragmented
Data



Policies & Lowest Fare
Priorities



Upcoming Regulations



Cost & Scarcity
of SAF



Green Leaf
Fallacy



A man with dark hair and glasses, wearing a blue shirt and a red cape, is flying through a cloudy sky. He is pointing his right index finger directly at the viewer. The background is a bright, colorful sky with soft clouds and a rainbow-like gradient on the right side.

With great power comes great responsibility.

Business Travel is the Catalyst for Change

Financial Goals

Travel will help an organization create new revenue.



Margin Goals

Travel will help an organization reduce and manage costs.



Productivity Goals

Travel will help an organization enhance productivity.



Sustainability Goals

Travel will help an organization achieve its Emissions Reduction Targets.



THE SOLUTION

Treat emissions with the same rigor as
you treat financials



Three Competencies

necessary to achieve this

1

UNDERSTAND

Level up your data management to understand emissions across the organization

2

PLAN

Enable iterative & collaborative planning of travel emissions based on business realities

3

ACT

Give stakeholders the insights, tools, & visibility to successfully execute initiatives





Data Management is the Foundation for Change

- Understand **historical** emissions & costs
- Understand what emissions & costs are **projected** to look like
- Understand the key **drivers** of emissions & costs

Reasons for Travel

Emissions vs. Spend

Emissions (kg)

1M

750k

500k

250k

0

Internal (<10 people)

Internal (>10 people)

Prospect

Customer

Conf

Trips per Quarter

PURPOSE

PLANNED

Internal (<10 people)

55

Internal (>10 people)

65

Prospect

70



Shape the Journey for Today, Tomorrow & Beyond

- Futureproof for the unknowns with proactive **planning**
- Run **scenarios** to determine the best path forward
- Make informed decisions by **forecasting** the potential impact reduction plans will on costs & performance

Compare Scenarios

Emissions
(kg)

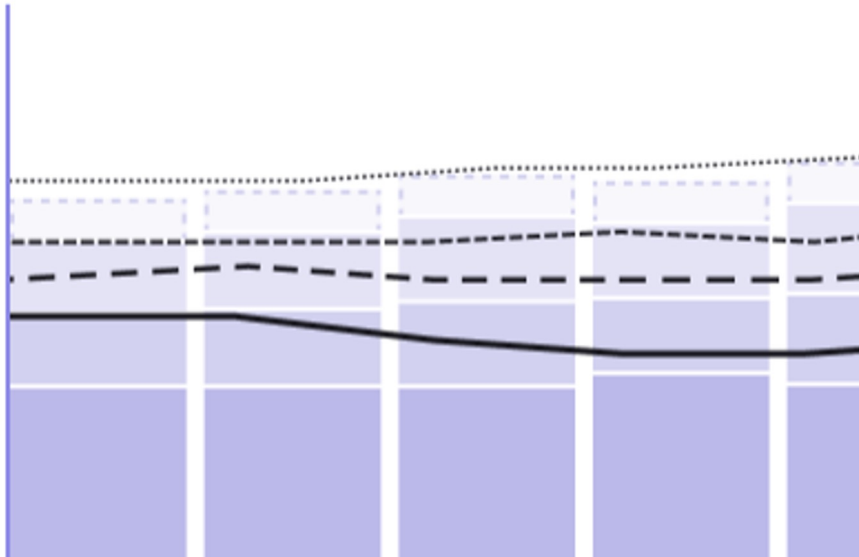
1M

800k

600k

400k

200k





Close the Gap Between Intention and Action

- Drive behavior change by providing **advanced analytics** into progress, performance, & opportunities
- Pinpoint **high-impact** areas for targeted solutions
- Distribute goals, targets, or constraints that **cascade** down/across the organization



Smart Insights [Export](#)

Modality >
Air to Rail
Rail routes under 6 hours were available for 19% of flights taken during this time period.
Recommendation:
Swap air for train travel wherever available.
Projected Impact:
76,000kg↓ \$80k↓
[Add Initiative](#)

Distance >
Trips over 4000 miles
Long haul trips make up 14% of air travel emissions.
Recommendation:
Focus headcount growth in top long haul destinations.
Projected Impact:

Every Superhero Has a Superpower & Together You're Unstoppable!

Collaborate and unleash the unique superpowers of each team, including

- Finance
- HR
- Procurement
- Senior Leadership

Uniting your departments, you become a force for good & achieve:

- Holistic solutions
- Amplified impact
- Unmatched resilience



Unlock Sustainable Travel in Your Organization

- Remember the power of data and analytics: *measure, track, analyze, forecast and optimize*
- Embrace collaboration and empower action instead of driving policies
- Take action, start small, scale smart

Thank You!

Let's connect to keep the
conversation going!

Philip Charm
phil@clarasight.com

SCAN TO LEARN MORE
ABOUT CLARASIGHT



ROAD TO NET ZERO

MELIÀ pro

ROAD TO
net zero
EVENTS

Travel for
GOOD

In collaboration with:
creast.

creast. Member of

**GREEN
THE BID**

**CLIMATE
NEUTRAL
NOW**



**THE
CLIMATE
PLEDGE**



Colaborador del Festival de San Sebastián
SSIFF Donostia Zinemaldia
Festival de San Sebastián
International Film Festival



ROAD TO NET ZERO



JAMES FINNIE

Head of Travel
NES FIRPCROFT



**PIPPA STRASSER-
GANDERTON**

Director – ATPI Halo
Sustainable Travel & Events
Direct ATPI

NAVIGATING THE PATH TO NET ZERO:


STRATEGIES FOR TMCS

Navigating the Path to Net Zero Strategies for TMCs

For ITM Road to Net Zero 27th February 2024



ATPI's Sustainability Journey

Anthesis 
Climate Neutral Group



Air Mileage

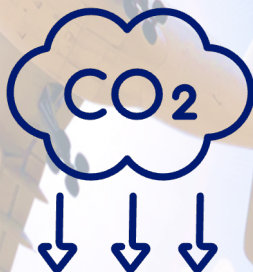
Carbon Kg/Mile

ATPI Halo Methodology

Measure



Reduce



Compensate




ATPI Halo – A buyer's perspective



Jamie Finnie (Head of Travel – NES Fircroft)

With 22 years of dedicated travel industry experience, Jamie, a member of the Institute of Travel Management, brings a multitude of knowledge to his role as Head of Travel at NES Fircroft. Jamie joined NES in 2013 having spent 10 years in Business Travel with CWT. He is responsible for sourcing and delivering all travel requirements to NES Fircroft and managing a global travel booking and invoicing team. In his spare time James likes to play guitar, golf, and travel as much as possible with his wife and children.



Thank you

Any Questions?

Visit our website: <https://halo.atpi.com/>

AN INTRODUCTION TO TRAVALYST



BRAD WEST

Head of Global
Partnerships

TRAVALYST



Change travel, for good

About Travalyst - ITM, February 2024





Travelyst is changing travel, for good

About Travelyst - ITM, February 2024

- A global independent not-for-profit aiming to **bring sustainability information to the mainstream** to help people make better travel choices
- Founded by Prince Harry, The Duke of Sussex, we are a pre-competitive coalition of some of the **biggest names in travel and technology**
- Our partners represent a **combined market value of \$1.88tn**
- We work with an Independent Advisory Group of world-leading academics and sustainability experts

amadeus



Trip.com

VISA

Booking.com



TRAVELPORT





Why?

We are travelling blindly
towards disaster...



Travel and tourism represents more than
10% of global GDP and 10% of all jobs¹



However, it is responsible for roughly
11% of global greenhouse gas emissions²

**... the system needs to
change – for good**



**Consumers want
to be able to make
better choices...**

**Corporate travel is
under pressure to
change...**



76% of travellers want to travel more sustainably over the coming 12 months¹



70% feel overwhelmed starting to become a more sustainable traveller, or struggle to find relevant information²



Sustainability is a priority for the business travel industry, with **45% of businesses ramping up investment in 2024**³



60% of corporate travel buyers quote the lack of transparent access to data as a major challenge⁴



Scaling clear,
consistent and
credible
sustainability
information to help
people make better
travel choices...

About Travalyst - ITM, February 2024



Aviation

- We're scaling flight emissions estimates through our coalition, and beyond, meaning people booking travel have access to consistent information to base their choices on



Accommodation

- We're working to bring sustainability information about accommodation providers to scale for the first time
- We're vetting sustainability certification bodies to ensure only the ones that meet our criteria are displayed on our partner's platforms



Aviation





The Travel Impact Model (TIM)

- Accurate lifecycle emissions estimates for flights
- Developed by Google in collaboration with Travalyst
- The TIM is accurate, precise, transparent and consistent

About Travalyst - ITM, February 2024

Google Travel Explore Flights Hotels Holiday rentals

Departure - Wed, 5 Jun

409 kg CO₂e
-13% emissions

Select flight

estimate: 409 kg CO₂e

Lower emissions
Emissions estimates from TIM

This flight 409 kg CO₂e
Typical for this route 472 kg CO₂e
13% lower -63 kg CO₂e

Lifecycle greenhouse emissions (shown as CO₂e) are calculated for 1 passenger in your selected seating class, based on multiple factors. [Learn more about emissions estimates.](#)

Flight	Time	Duration	Price
Norse Atlantic UK	12:50 - 15:20	12 hrs 20 min	£396
JetBlue	10:30 - 13:45	8 hrs 15 min	£544

This flight emits **13% less CO₂e** than a typical flight on this route

Flight lifecycle emissions are calculated **per traveller** and based on factors such as aircraft type, capacity and number of stops.

[Learn more →](#)

Skyscanner

10 deals from
£309

Select →

NORSE 12:50 LGW 8h Direct 15:50 JFK



The Travel Impact Model (TIM)

The TIM prioritises precision. The lower-emitting flight is flagged which empowers the person booking travel to select a flight with lower-than-average emissions, reducing the impact of their trip

Google Travel Explore Flights Hotels Holidays

Departure - Wed, 5 Jun

12:50 - London Gatwick Airport (LGW) (LGW)
Travel time: 8 hrs

15:50 - John F. Kennedy International Airport (JFK)
Norse Atlantic UK - Economy - Boeing 787 - ZD 701

08:00 - 15:20
Tap Air Portugal
12 hrs 20 min
LHR - EWR

10:30 - 13:45
JetBlue
8 hrs 15 min
LGW - JFK

409 kg CO2e
-13% emissions

Select flight £329

Lower emissions
Emissions estimates from TIM

This flight 409 kg CO2e
Typical for this route 472 kg CO2e
13% lower -63 kg CO2e

Lifecycle greenhouse emissions (shown as CO2e) are calculated for 1 passenger in your selected seating class, based on multiple factors. [Learn more about emissions estimates.](#)

estimate: 409 kg CO2e

£396

£544

This flight is 13% less CO2e than a typical flight on this route

Flight lifecycle emissions are calculated **per traveller** and based on factors such as aircraft type, capacity and number of stops.

[Learn more](#) →

Skyscanner

NORSE 12:50 LGW 8h Direct 15:50 JFK

10 deals from £309

Select →

About Travalyst - ITM, February 2024



The Travel Impact Model (TIM)



Scaled through Travalyst: live on Booking.com, Expedia (US), Google Flights, Skyscanner, Travelport and Trip.biz

Booking.com



Google



TRAVELPORT



About Travalyst - ITM, February 2024



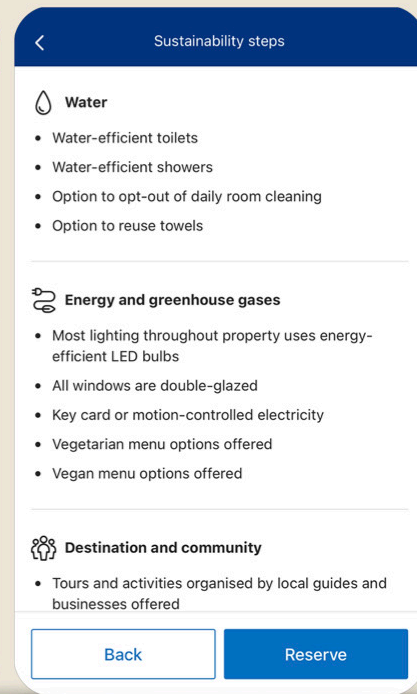
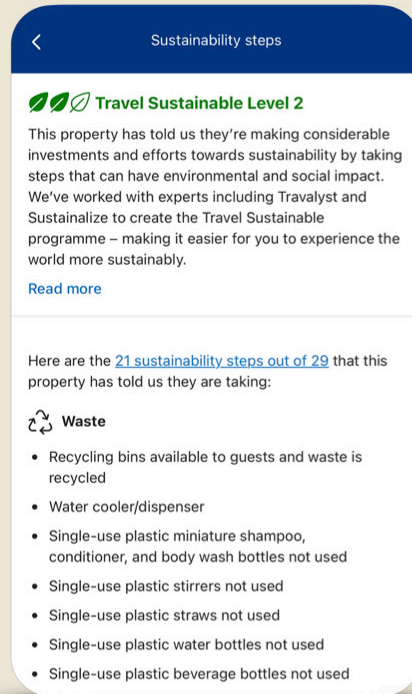
Accommodation





Accommodation Framework

- Over 60 attributes and an aligned methodology
- Five categories: Energy, Waste, Water, Biodiversity & Ecosystems and Destination & Community
- Live on Booking.com, Expedia and Google

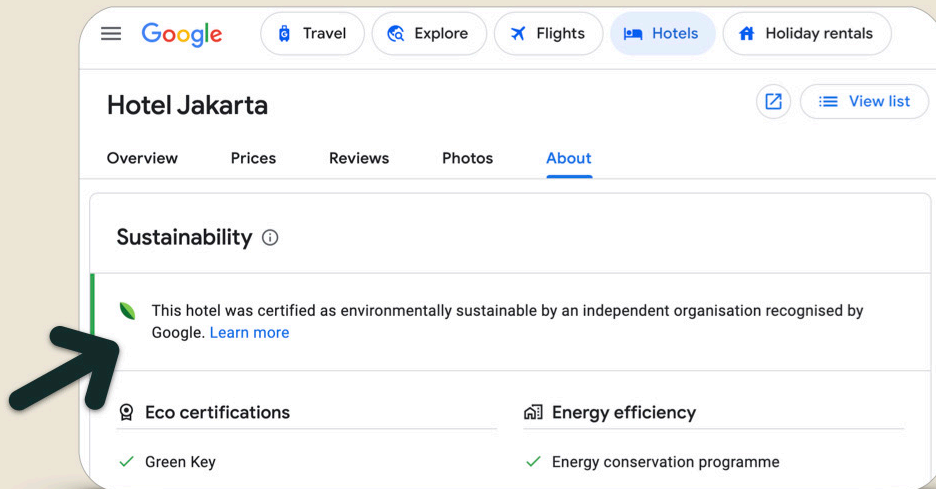




Certifications

Vetting sustainability certification bodies to ensure only the ones that meet our criteria are displayed on our partner's platforms

65% of travellers would feel better about staying in an accommodation if they knew it had a sustainable certification¹





Our Independent Advisory Group

An independent group that comprises world-leading academics and sustainability experts who oversee all work developed and delivered by the coalition.



Dr. Susanne Becken
Professor of Sustainable Tourism at Griffith University, Australia
Specialist on the tourism-environment nexus with focus on resource use and climate change.



Marten Dresen
Founder and CEO, Good Hotel Group
Good Hotel is an innovative hotel brand and social business supporting communities globally with education and social projects.



Dr. Xavier Font
Professor of Sustainability Marketing at the University of Surrey
World-leading academic on sustainable travel and marketing.



Prof. Paul Peeters
Professor of Sustainable Transport and Tourism at Breda University of Applied Sciences
Specialises in the environmental and climatic impacts of tourism transport.



Jeremy Smith
Co-founder of Tourism Declares a Climate Emergency
Industry expert, writer and strategist for climate action in tourism.



Dr. Anna Spenceley, FRGS
Independent consultant
International expert on sustainable and regenerative tourism with a focus on biodiversity conservation and protected areas.



Recap

About Travalyst - ITM, February 2024

- Standardised way to calculate emissions estimates for flights
- Accommodation framework being developed, taking into account all aspects of sustainability
- Certifications initiative to ensure only those that meet our criteria are displayed on our partner's platforms



Looking ahead, we will...

- Continue to enable the travel industry to develop aligned approaches to sharing sustainability information
- Continue to scale sustainability information through our coalition and beyond
- Expand the work beyond aviation and accommodation
- Work closely with the corporate travel sector to further understand your needs

About Travalyst - ITM, February 2024



CLOSE

SCOTT DAVIES

CEO, ITM



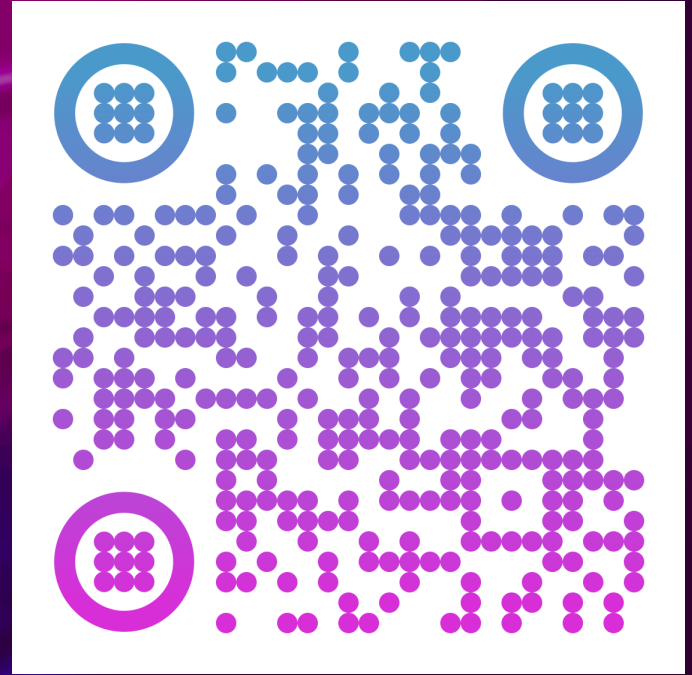
ROAD TO NET ZERO

SELLING FAST.....

DOUBLETREE by HILTON METROPOLE

BRIGHTON

24-25 April 2024



empower
AN ITM EVENT

UPCOMING EVENTS



ONLINE
2 PARTS

WEDNESDAY
6 & 13
MARCH

**OBT
SHOW
CASE**

10:00-11:15
(GMT)

ONLINE

WEDNESDAY
20
MARCH

**TMC
SHOW
CASE**

10:00-11:15
(GMT)

PARTNER
EVENT

TUESDAY
26
MARCH

**MASTERING
NEGOTIATION
& INFLUENCE
TRAINING**
WITH
SBR CONSULTING

10-11:00
(GMT)

TOWER
SUITES BY
BLUE ORCHID

FRIDAY
28
JUNE

ITM
ACHIEVEMENT
AWARDS

11-18:00

THANK
YOU

