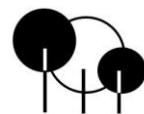


The Road to NET ZERO - Climate Action

Trees4*Events*



Trees4Travel

zeero

43% Emission Reductions needed by 2030

Make Travel Events Products More Ethical Responsible Regenerative



Trees4Travel, Trees4Events & ZEERO support up to 15 of the 17 United Nations Sustainable Development Goals



Regulation is coming in thick and fast, such as the EU Corporate Sustainability Reporting Directive (CSRD). This will affect not only EU companies but companies with activities in the EU.

Source: Travel Weekly & Deloitte Insight Report 2024



OUR EMISSIONS REPORTING METHODOLOGIES

DEFRA

UK Department of Environment, Food & Rural Affairs

GOOGLE

Travel Impact Model

CIRIUM

Premium Granular Calculator

HOTEL

Calculations - Cornell University's benchmarking index



AIR



ROAD & RAIL - HOME & COMMUTE



MARINE



PREMISES



EVENTS



zeero

URNS
SUSTAINABILITY
ON ITS HEAD

Looking at sustainability from a different perspective

A joint venture sustainability fund, that will allow ownership & voting of global climate contribution projects.

3 HYBRID options

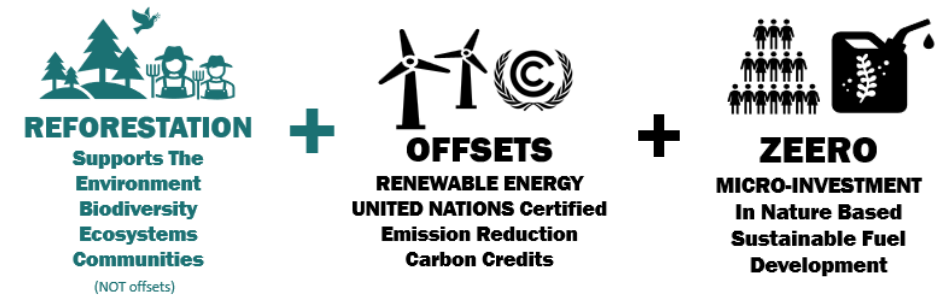
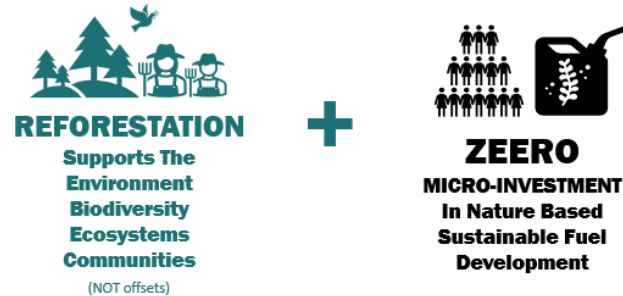
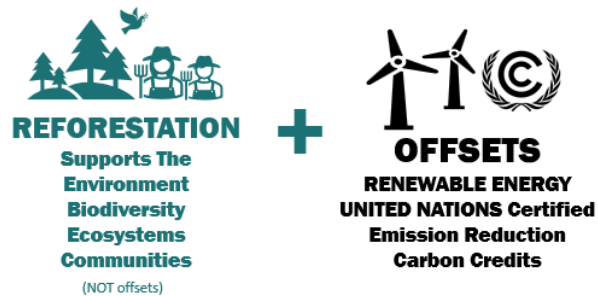
Option 1

OR

Option 2

OR

Option 3



Trees4Travels - Trips to Trees Model
Emissions Calculation & Compensation

1 Tree Per Booking + Ownership Model
Partner Climate Contribution

Trees4Travels - Trips to Trees Model + Zeero Ownership Model
Emissions Calculation & Compensation & Micro Shares



Why **trees**?

One of our best carbon technologies

Existing forests absorb 30% of CO₂e - reforestation +30%

No other solution is quantitatively as large

Deforestation second largest emitter of carbon

Reforestation and agroforestry programs

Economic benefits & food security for communities

Restoring ecosystems & biodiversity

Simple, tangible, impactful and easy to communicate



What is **zeero**?

A Joint Venture Sustainability Fund

To produce clean energy and biofuel projects

To decarbonize travel and transport

A shared ownership entity to help us reach NET ZERO

Traditional investment isn't the best way

A micro-investment to keep costs & capital requirement low

Simply by planting a tree per booking/traveler/policy/product



Why **zeero**?

A holistic approach to sustainability

No one solution, multiply challenges to address

Carbon credit market volatile

Credits important but not all deliver the benefits they claim

Multiple stakeholders to bring maximum impact

Collaboration to scale up & fast track low risk investments



How will it **work**?

Share Points issued with trees

Our partners earn share points with every tree planted

Project nominations

Partners propose & vote for projects to fund

People, planet, profit model

sustainability can be a profitable, a balance sheet asset



The **benefits**

Create & invest in projects & products

Focusing on biofuels & renewable energy projects

Tangible, tradeable, profitable products

Create commercial products & generate own carbon credits

Incentive to advance sustainability

Sustainability through high volume, low risk investments



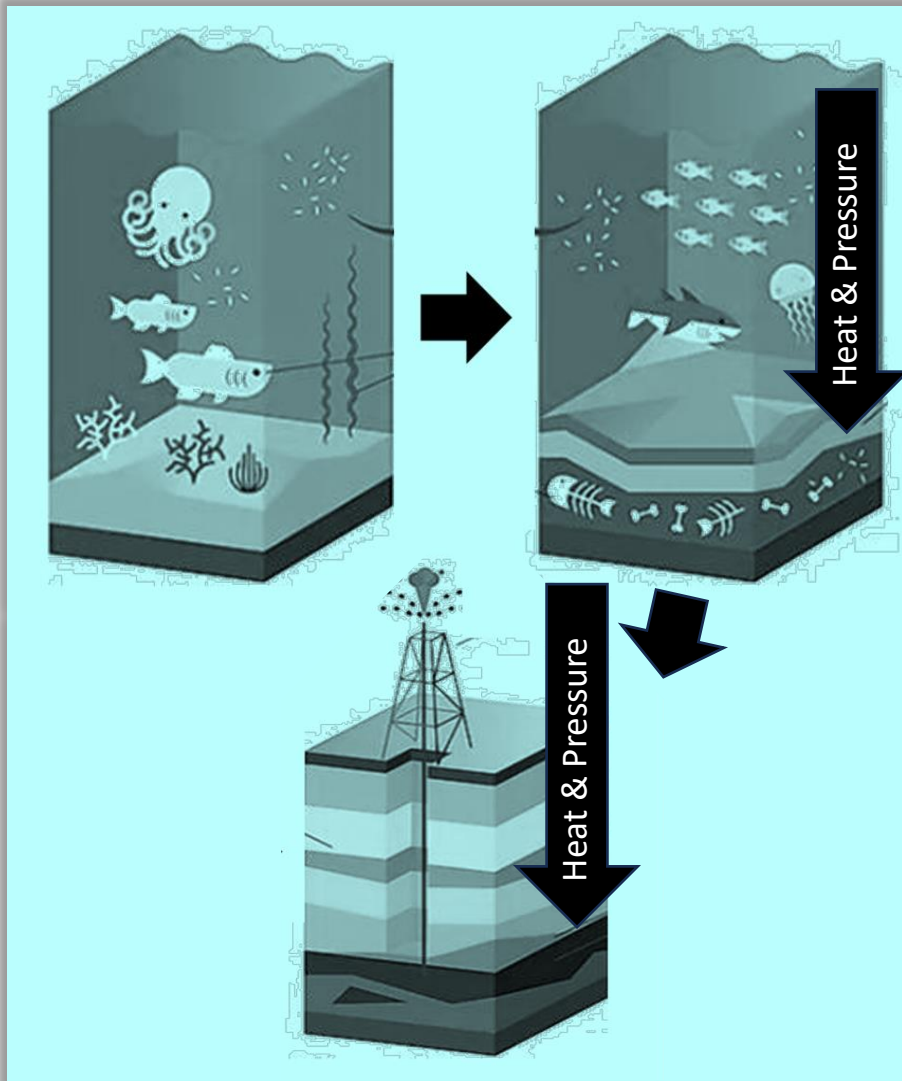
The Pilot **Project**

The root cause of climate change is the burning of fossil fuels.
We need to transition away from fossil fuels.



Technologies to achieve deep decarbonization already exist
The challenge is to accelerate and scale up.

Circular **Renewable fuels**



Biofuels come from renewable sources, a sustainable energy source.

Organic materials can be transformed into biomass & then biofuels.

The method is called **Hydrothermal Liquefaction (HTL)**

Speeds up the process, accelerates what earth does to produce oil.

Biofuels are biodegradable, making storage & transport safer &

Reduces GHG emissions by 81%

Phase 1 - Scalable **biofuel**



Installation of HTL Processing Plant

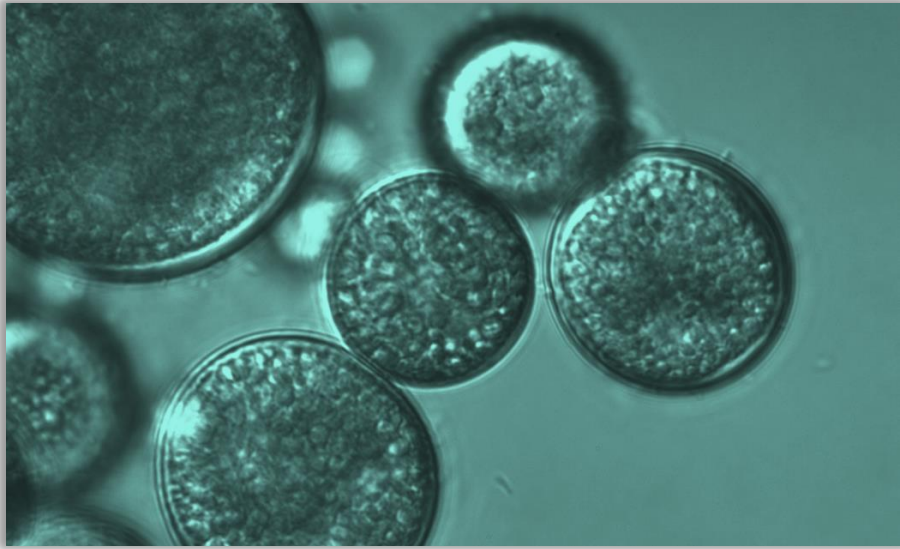
Hydrothermal Liquefaction turns any biowaste such as

- sewage sludge
- waste food
- agricultural waste

into **BIOCRUDE** that can be refined through existing refineries and **dropped into existing vehicles, ships, aircraft.**

Reduces municipal costs and processing for treating waste = subsidised cost of sustainable fuels makes them more affordable.

Phase 2 - Additional **biomass**



To increase biofuel yield, add:

Micro sea-algae

Algae grows 10 x times faster than land plants

Needs 10 x times less land area & no fresh water

Does not impact the food supply chain



Dead wood

Dead trees can be a fire hazard – mulch to sludge = biomass

Increased risk of wildfire from storm surge saltwater destruction

What's the Potential?



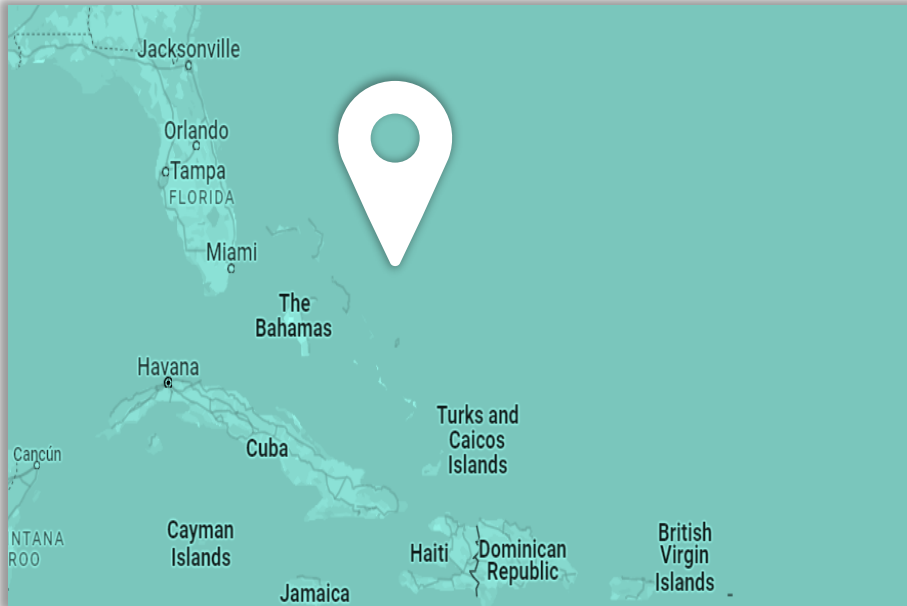
100 tons of waste can produce 34,000 litres of biofuels per day:

- SAF – 8,500 litres - 25%
- Biodiesel – 15,300 litres - 45%
- Gasoline – 5,440 litres - 16%
- Heavies – 4,760 litres - 14%

22% of UK's Jet fuel could be produced through HTL technology.

| Country | CO2 Saved (TONS) | SAF Litres | BioDiesel Litres | BioGasoline Litres |
|----------------|------------------|----------------|------------------|--------------------|
| United States | 4,839,765 | 6,545 million | 11,781 million | 4,188 million |
| United Kingdom | 337,910 | 1,335 million | 2,403 million | 854 million |
| Europe | 2,775,055 | 14,712 million | 26,482 million | 9,416 million |

Pilot Project **location**



Major leisure & business travel hubs

Florida US & The Caribbean

Phase 1

Bahamas - 9.6 million tourists in 2023

- Stop overs – 1.7 million
- Sea arrivals - 7.9 million



In active discussions/negotiations

Bahamas Government & Hotel Association

Leading US Government biofuel scientists & engineers

Airlines & Cruise Companies

A climate **contribution**



1 Tree per Booking @\$3 each:

\$1 to reforestation/communities/biodiversity

Grow forests in developing countries, restore ecosystems, biodiversity, support communities.

Bahamas Projects - visits are welcomed:

- 10,000 hectares of mangrove restoration
- Coral Vita, Earthshot Prize 2022, restore coral reefs
- A University sustainability research field station

\$1 to sustainable energy/biofuel projects

\$1 to development & running of the business

PR, Media & TV Coverage



ZEERO is actively working on a TV documentary project, to follow the pilot project, the partners involved and the decarbonization of the destination.

A 'behind the scenes' story of the progress of the projects to be managed by **Adam Gee** a multi-award-winning UK TV producer.

Join us on the path to NET ZERO!

The background of the entire slide is a dark teal color with a subtle, out-of-focus pattern of leaves and branches, creating a natural and organic feel.

zeero

A joint venture sustainability fund for our partners, that will allow ownership and voting for climate contribution projects.

the catalyst to accelerate change

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