

# Is our travel industry sustainable?

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92%

of business travel professionals say that sustainability is a priority for their organisation

65%

of GBTA members (travel buyers) agree quantifying emission reduction opportunities is the most challenging aspect of addressing sustainability

Emissions production is **still increasing**.

Earth's carbon budget for 1.5° **runs out** in five years, two months, 28 days, and counting.

2024 is the first year of CSRD reporting, with reports due in 2025.

Regulation has landed. Are you ready?



# Where our emissions come from

Things we do	% Emissions
<b>Making things</b> (cement, steel, plastic)	31%
<b>Plugging in</b> (electricity)	27%
<b>Growing things</b> (plants, animals)	29%
<b>Getting around</b> (planes, trucks, cargo, ships)	16%
<b>Keeping warm &amp; cool</b> (heating, cooling, refrigeration)	7%

aviation considered 2-4% and **increasing**

travel industry widely acknowledged to be at 8% (more precision required)



# 93%

of business will fail to achieve their goals if they don't **at least double** the pace of emissions reduction by 2030. (Source; Accenture)



## **Report;** are you climate compliant?

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air | hotel | rail | car | taxi | rideshare | meetings & events

## **Reduce;** are your 2030 & 2050 goals deliverable?

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reduce emissions per head | sophisticated recommendations | policy implementation

## **Remove;** how do you know what to buy and when?

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carbon credits | carbon removal | SAF (sustainable aviation fuel)



# The time to act is now

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