



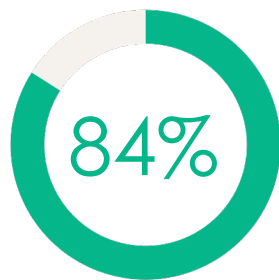
Small Meetings, Big Impact - Initiating your Small Meetings Management.

The ITM Conference



Small Meetings Are Trending Upward

Internal small meetings are expected to be **fastest growing meeting category**



say in-person meetings offer **tangible business value**



say in-person interactions foster **greater levels of innovation**



90%

say hybrid/remote workforce **significantly increases business travel**

75%

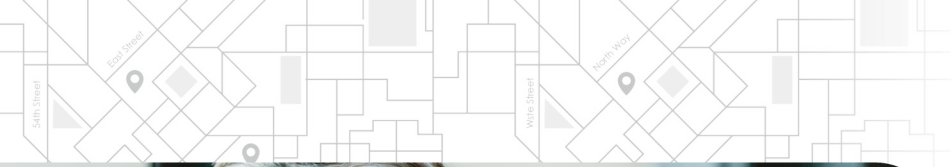


of small meetings and events will be **in-person** in 2024



78%

have **net zero goals** by the end of 2024



How many of you have
a small meetings
programme?

Raise your hands!

slido



**What visibility do you
have of SPEND across
your small meetings?**

① Start presenting to display the poll results on this slide.

slido



**What visibility do you
gave of EMISSIONS
across your small
meetings?**

① Start presenting to display the poll results on this slide.

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Type one word that describes the control you have over the small meetings in your company?

① Start presenting to display the poll results on this slide.



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